

M&T Announces Winners of the Prince George's County Small Business Accelerator Program

Tiyana Robinson awarded \$5,000 grand prize to support Beauty Mogul International, LLC

Largo, MD, June 18, 2025— Tiyana Robinson of Beauty Mogul International, LLC was awarded the \$5,000 grand prize in the small business accelerator pitch competition hosted by M&T Bank (NYSE:MTB) in partnership with FSC First. This program aims to equip entrepreneurs with essential skills and guidance to build resilient businesses, drive economic growth in Prince George's County, and create generational wealth for their families.

Robinson, founder and CEO of Beauty Mogul International, LLC, created BeautyPro Funnels, the first platform built for solo beauty entrepreneurs that allows booking, marketing, selling, and automating in one place. With 3.1 million beauty professionals running their own businesses in the U.S., Robinson saw an opportunity to help them manage and grow multiple revenue streams through one platform.

"This award means growth, it means the future of my brand, it means having an impact on beauty professionals all around the world," said Robinson. "M&T Bank and FSC First have been great partners in this program. I've learned so much about how to run a business, how to become investable. This was my first time pitching my business and I've experienced so much growth in the eight weeks we've been together, and this is just the beginning."

The competition was the culmination of an eight-week program launched on May 6. This hybrid program, featuring virtual and in-person courses at various county locations, covered topics such as business planning, capital sourcing, financial management, marketing, and branding. The program concluded on June 18 with a pitch competition, followed by the announcement of awards, funded by M&T Bank.

Dominyece Gregory of Tuft'n Up DC, LLC won the second-place prize of \$3,000, and Josei Harris of Halema, Inc. won the third-place prize of \$2,000.

To qualify, businesses had to be based in Prince George's County, in operation for at least two years, and in good standing. M&T Bank also offers similar accelerator programs in Montgomery, Howard, and Frederick counties, as well as Baltimore City.

"We're honored to collaborate with FSC First in presenting the Business Accelerator Program," said Pam Scott, Senior Relationship Manager at M&T Bank. "This initiative is designed to empower local entrepreneurs with essential resources and guidance to help their businesses flourish. With meaningful mentorship and practical tools, the program supports small business owners in navigating today's competitive market. We're excited by the strong engagement we had this year and applaud all who took part."

About M&T Bank

M&T is a financial holding company headquartered in Buffalo, New York. M&T's principal banking subsidiary, M&T Bank, provides banking products and services with a branch and ATM network spanning the eastern U.S. from Maine to Virginia and Washington, D.C. Trust-related services are provided in select markets in the U.S. and abroad by M&T's Wilmington Trust-affiliated companies and by M&T Bank. For more information about M&T Bank, visit www.mtb.com.

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