

M&T Bank Customer Wins Super Bowl LI Trip in Visa 2016 Super Bowl LI National Promotion

Buffalo State student headed to Houston for once-in-a-lifetime experience, courtesy of Visa

BUFFALO, N.Y.—When Latrell Charleson, a Buffalo State student and Visa M&T Bank customer, received the phone call telling him he had won the Super Bowl trip of a lifetime, he was stunned.

“It was unbelievable. I didn’t think I had actually won something until the person on the phone was done. Then, I had to ask what was going on and was told again,” he said. “I was in shock.”

Charleson, a Buffalo State freshman and defenseman for the Bengals Men’s Hockey team, is the grand-prize winner of the Visa 2016 Super Bowl LI National Promotion.

He first heard about the sweepstakes at his local M&T Bank branch, and like thousands of other M&T customers and millions of Visa cardholders, Charleson was automatically entered for a chance to win when he used his M&T Visa Debit Card.

“At M&T Bank we work hard every day to help our customers achieve their dreams and goals—but this is a once in a lifetime opportunity,” said M&T Bank Retail Market Manager Jim Jarosz. “On behalf of everyone at M&T, congratulations Latrell! We hope you have a fantastic time at the game, and be sure to stop by your branch to show us pictures from your trip to Houston when you get back to Buffalo.”

The promotional campaign promised fans, “From sofa to stadium, Visa gets you closer to your Super Bowl LI dream.”

And for Charleson, who usually watches football games with friends over pizza and wings, that’s exactly what will happen. He won two tickets to the big game and a four-day/three-night trip for two to Houston. He will also receive airfare and ground transportation, hotel accommodations, two tickets to the NFL Experience and a \$250 Visa Gift Card for spending money.

Calling the experience a dream, Charleson described his family as big football fans who have watched the Super Bowl every year. This year, he’ll be there in person with his father at his side.

“I’ve always wanted to do something really special for my dad, and now winning this has given me the opportunity to bring him to the Super Bowl,” he said.

About M&T Bank

M&T Bank Corporation is a financial holding company headquartered in Buffalo, New York. M&T’s principal banking subsidiary, M&T Bank, operates banking offices in New York, Maryland, New Jersey, Pennsylvania, Delaware, Connecticut, Virginia, West Virginia and the District of Columbia. Trust-related services are provided by M&T’s Wilmington Trust-affiliated companies and by M&T Bank.

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