

M&T Bank Offers Customers Unique Fan Experience at Buffalo Bills Training Camp

ROCHESTER, N.Y.—M&T Bank is treating customers and [Buffalo Bills](#) fans to a number of exclusive team experiences and memorabilia to kick off the football season at the Bills' training camp at St. John Fisher College.

As part of a fan promotion, M&T Bank will pick a specific date during training camp to offer fans a chance to meet Bills running back Fred Jackson. On that date, the first 50 M&T Bank customers to show their M&T Bank Visa Check Card at the bank's booth in the Bills Fan Zone at training camp can participate in a meet and greet with Fred Jackson at the conclusion of that day's practice.

Stay connected through the [My Bills Card Facebook page](#)—where the date of the Fred Jackson fan meeting will be revealed—to learn more about ongoing Buffalo Bills promotions, and access exclusive content and news from M&T Bank.

All M&T Bank customers visiting the training camp booth will receive a new Buffalo Bills car magnet before it is available at local M&T branches.

“Western New York residents take enormous pride in our hometown team,” said [Darren King](#), executive vice president for retail banking at M&T Bank. “Our partnership with the Buffalo Bills helps us build the excitement even more by offering our customers special fan experiences at training camp and throughout the season.”

Fans opening a new checking account with M&T Bank at training camp will also receive their choice of a Buffalo Bills stadium blanket or a football specially designed for use while collecting autographs at training camp.

M&T Bank is the official bank of the Buffalo Bills. The partnership includes naming rights to the M&T Bank Club at Ralph Wilson Stadium and exclusive rights to offer specially designed Bills checks and debit cards.

###

<https://stage.mediaroom.com/mtbank/2012-07-31-M-T-Bank-Offers-Customers-Unique-Fan-Experience-at-Buffalo-Bills-Training-Camp>