

Cognizant Named Oracle Fusion CRM Application Co-Development Partner

Cognizant, a Next-Generation Solutions Provider, to Help Companies Migrate to Open, Standards-Based Oracle Fusion Applications

TEANECK, N.J., Sept. 22 [/PRNewswire-FirstCall/](#) -- [Cognizant](#) (Nasdaq: CTSH), a leading provider of consulting, technology, and business process outsourcing services, announced today it has been selected by Oracle Applications Product Development to participate in Oracle Fusion Applications integration and migration co-development projects. The announcement was made today at [Oracle Open World 2010](#), San Francisco.

Oracle selected Cognizant to co-develop customer relationship management (CRM) software tools to enable the seamless, secure and rapid integration and migration of critical customer data from Oracle's Siebel CRM to Oracle Fusion CRM applications. Cognizant is also assisting in Oracle Fusion CRM application testing, and Cognizant teams worldwide are undergoing extensive training in Oracle Fusion applications and technology, including its architecture and data model.

"Cognizant is a next-generation solutions partner with years of industry-specific business consulting and enterprise software experience, helping large global companies improve their customer-centric processes. By tailoring Siebel CRM applications to support those processes, Cognizant will allow Oracle Fusion CRM customers to move beyond mere sales *automation* by improving sales *effectiveness* and *productivity*," said Steve Miranda, Senior Vice President, Oracle Application Development. "In addition, Cognizant will help ensure cost-effective, high-quality implementations across the entire Oracle Fusion Applications suite through its proven global delivery model and methodologies."

As a Co-Development Partner in Oracle Fusion Applications Co-Development projects, Cognizant has demonstrated the highest levels of functional application domain and technological architecture expertise. It has invested in co-development efforts that typically span nine to 24 months, working closely with Oracle Product Development to deliver next-generation functional and technical integration for Oracle Fusion Applications.

"We are committed to working with Oracle and our clients to support the open technology foundation of Oracle Fusion Applications, which helps ensure their integration, security, and extensibility. We have gained deep experience with these applications prior to their release, and we look forward to participating in early-adoption client engagements, delivering co-existing and upgradable service offerings and best practices implementations," said Peter Grambs, Senior Vice President, Customer Solutions Practice at Cognizant.

About Oracle Fusion Applications

Oracle Fusion Applications are 100% open standards-based business applications that provide a new standard for the way we innovate, work and adopt technology. Delivered as a complete suite of modular applications, Oracle Fusion Applications work side-by-side with Oracle's Applications Unlimited portfolio to evolve business to a new level of performance.

About Cognizant

Cognizant (Nasdaq: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With over 50 global delivery centers and approximately 88,700 employees as of June 30, 2010, we combine a unique global delivery model infused with a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Hot Growth and Top 50 Performers listings. Visit us online at www.cognizant.com.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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