

Cognizant Recognized as a Leader in Services for the Platform Economy by HFS Research

Cognizant has been named a Horizon 3 Leader in the HFS Horizons Report “Services for the Platform Economy, 2023” by industry analyst firm HFS Research.

Platform-based businesses seeking IT service providers with end-to-end capabilities spanning consulting, engineering, IT, and business operations. The *HFS Horizons Report: Services for the platform economy, 2023* assesses how well service providers are helping their platform clients efficiently run their operations, expand their business, and realize value.

The report places Cognizant at the forefront of this transformative business landscape as a Horizon 3 Leader because of the company’s success in driving market and ecosystem-level change within the platform economy through deep understanding of the platform economy model, tailored offerings for platform businesses, and creating new sources of value through co-innovation and joint partnerships.

HFS highlights Cognizant’s one-stop-shop approach to help its platform clients navigate fiercely competitive ecosystems, with a variety of client work including refining a voice assistant via NLP for a prominent internet search engine to providing anticipatory video call assistance to content creators on a prominent online video-sharing platform.

“Cognizant has executed some of the most complex and high-value projects for a large number of platform players – from prominent tech start-ups to the world’s leading born-digital enterprises,” said Ashish Chaturvedi, Practice Leader, HFS Research. “People expertise, proven playbooks, tech investments, and business-oriented commercial arrangements underpin Cognizant’s impressive track record.”

More about why HFS named Cognizant a Horizon 3 Leader can be found in their [highlight report](#).

https://stage.mediaroom.com/mr5mr_cognizant/HFS_Horizon_Report