

Aston Martin Aramco Formula One™ Team driver Lance Stroll visits Cognizant's Hyderabad campus

Hyderabad, India, October 6, 2025 – Cognizant ([NASDAQ: CTSH](#)) today hosted Aston Martin Aramco Formula One™ Team driver Lance Stroll and driver ambassador Pedro de la Rosa at its GAR campus in Hyderabad. The visit was part of 'Celebrating Cognizant', a six-month series of sporting and cultural activities designed to bring together Cognizant associates in a celebration of shared values and achievements.

As part of the day's engagements, Lance and Pedro met with Cognizant's leadership team and connected with hundreds of associates, offering valuable insights into how Cognizant's digital expertise drives innovation for the team, especially as the sport looks ahead to the 2026 regulations and beyond.

"It was a pleasure to visit the Cognizant offices in Hyderabad and meet so many of the team. Hearing first-hand about Cognizant's technology and services was valuable, and we felt incredibly welcomed by everyone we met," said Lance Stroll, Aston Martin Aramco Formula One™ Team Driver.

"Today's celebration with Lance is a proud moment for our associates and a powerful reminder of how far we have come in shaping the future of the Aston Martin Aramco Formula One™ Team through innovation. I am inspired by what we have achieved together and optimistic about the promise this partnership holds for the future," said Rajesh Varrier, President – Global Operations and Chairman & Managing Director, Cognizant India.

A key highlight of the event was an invigorating fireside chat featuring Lance and Pedro in conversation with Rajesh. They underscored the transformative role that technology plays in F1®, the Cognizant partnership and engaged with enthusiastic associates through a lively Q&A session.

Complementing the on-ground celebrations, Cognizant hosted a virtual multi-week hackathon that brought together nine teams from three organizations supported by its Outreach program—Rajiv Gandhi University of Knowledge Technologies, Basar; Vizag Volunteers Association; and Kalam Dream Labs. The participants competed to develop creative, low-code or code-based solutions that will help shape Aston Martin Aramco Formula One™ Team's Ai.lonso avatar into a dynamic, emotionally engaging digital companion for the team's fans.

The top two teams—Team Ask Alonso from Vizag Volunteers Association and Team Infinity Loopers from Kalam Dream Labs—won cash prizes, were invited to attend the fireside chat and earned the opportunity for a photo session with Lance and Pedro.

Cognizant, a global leader in technology and professional services, began its partnership with the Aston Martin Aramco Formula One™ Team in 2021, marking the Aston Martin's return to Formula 1®. Since then, Cognizant has played a pivotal role as the team's digital transformation partner, strengthening IT infrastructure and streamlining daily operations.

About Aston Martin Aramco Formula One™ Team

With history dating back to 1913 and its founders Lionel Martin and Robert Bamford, Aston Martin has a storied history rooted in racing. Early success at the Aston Hill Climb inspired a legacy of crafting high-performance luxury vehicles, which today includes the DB12, Vantage, Vanquish, DBX707, and the F1-inspired Aston Martin Valkyrie. The brand debuted in Grand Prix racing in 1922, claimed outright victory at Le Mans in 1959 and returned to Formula One in 2021 under Lawrence Stroll's leadership.

The team has since made significant investments, notably opening the AMR Technology Campus in Silverstone in 2023, featuring sustainable design and a cutting-edge wind tunnel that became operational in 2025.


On-track, the driver line-up features the experienced Canadian Lance Stroll and double World Champion Fernando Alonso, supported by Test and Reserve Drivers Felipe Drugovich and Stoffel Vandoorne, along with Team Ambassador Pedro de la Rosa and Young Development Driver Jak Crawford. Aston Martin Aramco also races in the all-female F1® Academy series, with Swiss driver Tina Hausmann competing under the mentorship of the team's F1® Academy Head of Racing and Driver Ambassador, Jessica Hawkins.

Off-track, Aston Martin Aramco continues to drive progress through its I / AM fan engagement platform, and Make A Mark ESG programme, driving sustainability, inclusion and community engagement. Partnerships with Racing Pride, Spinal Track, and the Aleto Foundation support inclusivity, accessibility, and leadership development. The team's commitment to energy efficiency is certified by ISO 50001 compliance.

About Cognizant

Cognizant (Nasdaq-100: CTSH) engineers modern businesses. We help our clients modernize technology, reimagine processes and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life.

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Additional assets available online:  [Photos \(3\)](#)

https://stage.mediaroom.com/mr5mr_cognizant/2025-10-06-Aston-Martin-Aramco-Formula-One-TM-Team-driver-Lance-Stroll-visits-Cognizants-Hyderabad-campus