

Cognizant Recognized as a Leader in the ISG Provider Lens™ Google Cloud Partner Ecosystem 2025 Study

June 21, 2025 - Cognizant has been recognized as a [Leader in ISG's annual Provider Lens™ Google Cloud Partner Ecosystem 2025 Study](#). The report recognizes Cognizant's performance in the Google Cloud Professional Services (Consulting and Migration), Google Cloud Managed Services, Google Cloud Enterprise Data Infrastructure Services, and Google Cloud GenAI and AI Services quadrants.

In this report, Leaders are noted to have a comprehensive product and service offering, a strong market presence and an established competitive position. Leaders also represent innovative strength and have product portfolios and competitive strategies that are strongly positioned to win business in the U.S. market. "Cognizant leverages a 360-degree partnership with Google Cloud and its proprietary Skygrade™, Neuro®, and Flowsource™ platforms to orchestrate clients' holistic Google Cloud journeys through an integrated approach, spanning joint engineering, sales, marketing, and delivery from initial migration to AI-enhanced operations and disruptive cloud-native business models." said Dr. Tapati Bandopadhyay, Lead Analyst and Research Partner at ISG.

In the area of **Google Cloud Professional Services (Consulting and Migration)** ISG noted that Cognizant "enables enterprises to reimagine operations with Google Cloud professional services, leveraging AI engineering, cloud-native modernization, multiagent GenAI frameworks and industry-specific accelerators for enhanced digital resilience and scalability." The report also highlights [Cognizant's strong partnership with Google Cloud](#) and their joint go-to-market strategies, sales alignment, and strong road map as a contributing factor to its broad market reach in the U.S.

In the **Google Cloud Managed Services** quadrant, ISG analyst Dr. Tapati Bandopadhyay highlights that "Cognizant's comprehensive cloud management services, supported by advanced automation, security and compliance capabilities, position it as a Leader in this quadrant." Cognizant is recognized for its approach that enables enterprises to achieve operational agility and cost governance across Google Cloud ecosystems.

In the **Google Cloud Enterprise Data Infrastructure Services** quadrant, ISG rated Cognizant a Leader, citing its investment in upskilling talent and industry-specific AI solutions as key strengths. "Sector-specific data lakes and innovative solutions focused on creating business value are enriching Cognizant clients' experience in leveraging Google Cloud technologies within complex and highly regulated industries." – Dr. Tapati Bandopadhyay, ISG Lead Analyst and Research Partner


In the area of **Google Cloud GenAI and AI Services** ISG evaluated 35 companies rating Cognizant as a Leader. It is noted that Cognizant accelerates GenAI transformation using multiagent frameworks, scalable AI foundations and responsible automation, empowering enterprises to reinvent workflows, optimize operations and embed intelligent decision making. When highlighting Cognizant's leadership in this quadrant, ISG stated that "Cognizant's Gen App Builder exploits the full power of Google Cloud GenAI to significantly reduce rollout challenges for high-value enterprise use cases." Sameen Mohammed Siddique, Research Specialist at ISG, added that "Cognizant powers AI-driven modernization through its deep partnership with Google Cloud. By integrating Google's solutions, such as Gemini and Gen App Builder, with its proprietary Neuro® AI and Flowsource™ platforms, Cognizant delivers transformative solutions for enterprise infrastructure, applications, data, and core business operations."

"We are honored to be recognized by ISG as a Leader in their 2025 Google Cloud Partner Ecosystem report," said Brian Delarber, Google Business Group Global Market Leader at Cognizant." This recognition reaffirms Cognizant's unwavering commitment to delivering exceptional customer experiences and driving measurable business outcomes by guiding clients through their Google Cloud journeys from AI-infused strategic planning and TCO analysis to secure migration and modernization, optimizing cloud utilization and enabling data-driven innovation."

Read the full report [HERE](#).

About ISG Provider Lens™

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally. For more information about ISG Provider Lens™ research, please visit this [webpage](#).

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