

Cognizant Consulting Named a Leader for Business Consulting Services by ISG

Cognizant Consulting has been named a leader in the category of Business Consulting Services for the *2023 ISG Provider Lens™ Digital Business Enablement and ESG Services* report. The report recognized Cognizant Consulting for its strengths in its structured consulting approach, acquisition-focused growth strategy, and complex digital consulting projects delivered. Cognizant also received recognition in this report as a leader in Customer Experience Services and Supply Chain Transformation Services. ISG is a leading market influencer and customer advisor, and this recognition highlights Cognizant's consulting work partnering with clients to improve their strategies, processes, and operating models.

The report acknowledged Cognizant's ability to help enterprises reach their desired future state by providing guidance on tools and solutions that help create sustainable and resilient businesses. This includes capabilities within digital transformation of data collection, sharing and governance, omnichannel CX transformation, and business model realignment.

In one example of Cognizant Consulting's digital expertise, the business helped [Bell Media](#) launch new services on its streaming platform by decreasing technical risk by 70% while improving high-impact processes that elevate customer experiences.

"Through our industry strategy, enterprise process, technology, and transformation expertise, Cognizant Consulting is able to deliver outcomes that are future-ready and aligned with the needs of our clients and their employees," said Michael Valocchi, Senior Vice President, Head of Cognizant Consulting Americas. "We're honored that ISG has recognized Cognizant Consulting as a Leader in Business Consulting Services, as we continue leading complex engagements across multiple verticals and help solve our client's business challenges with new perspectives and [differentiated points of view](#)."

To learn more about Cognizant Consulting, click [here](#).

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