

## Cognizant Named a Leader by the Everest Group's PEAK Matrix® for Data and Analytics Service Providers

For the third consecutive year, Cognizant has been recognized as a Leader in Everest Group's *PEAK Matrix® for Data and Analytics Service Providers 2021*.

The report lists the following among Cognizant's strengths:

- An AI-first delivery approach with AI and automation capabilities infused across the D&A value chain.
- Strategic partnerships with key technology vendors.
- Investment in assets that cater to key D&A demand areas such as data estate modernization and advanced analytics.

"Our placement as a Leader on Everest Group's PEAK Matrix Assessment for Data and Analytics Services Providers is a testament to our continued focus on driving innovation and business transformation with data, advanced analytics, and AI," said Bret Greenstein, SVP and Global Head of the Data Practice, Cognizant. "From Data Modernization to Evolutionary AI, we are helping our clients realize the value of their data and make smarter decisions faster."

"Cognizant's AI-first delivery approach with AI and automation capabilities infused across D&A offerings puts it in a prime position to meet emerging enterprise demand for cognitive services and AI at scale," said Vishal Gupta, Vice President, Everest Group. "It has strengthened its partner ecosystem and has made strategic acquisitions and investments in innovation centers to further bolster its D&A capabilities."

With this report, Everest presents an assessment of 29 service providers featured on the D&A Services PEAK Matrix®2021 and the scope includes services across the D&A value chain – strategy & consulting, data management, data governance, security, privacy, business intelligence, and analytics & insights.

View an extract of the Everest Group PEAK Matrix Report [here](#).

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