

Multiple Award Winner, Netcentric, is Now the Only Solution Partner with Five Adobe Specializations Globally



Netcentric, a Cognizant Digital Business, has won three awards at the Adobe Summit London: Delivery Quality Solution Partner EMEA; Audience Choice Award Best Innovation Experience; and AEM Rockstar. Prior to the Summit, they also achieved the Adobe Target Specialization designation.

Presented on stage, the Delivery Quality Solution Partner EMEA award recognizes Netcentric for its exemplary customer service on joint, large-scale digital transformation projects and for successfully collaborating on multiple Adobe Launch Foundation Service projects, which helps clients immediately realize the benefits of using the Adobe Experience Cloud.

Netcentric received the Audience Choice Award for Best Innovation Experience for implementing a state-of-the-art asset management platform for a large industrial manufacturing client. Using the Adobe Experience Manager Assets system, Netcentric migrated millions of items, ensuring a seamless User Interface that would allow the

client's associates to search and filter all content with ease.

Netcentric's Dirk Rudolph was named as the first EMEA AEM Rockstar. For this award, Adobe selected a few outstanding Adobe Experience Manager (AEM) experts to share their insights at the Summit's AEM Rockstar Session. Rockstar nominees present in a competitive format and the winner is selected after the session.

In addition to the awards, Netcentric achieved the Adobe Target Specialization status, becoming the only Adobe Solution partner worldwide with five specializations. Additional specializations include Adobe Analytics, Adobe Campaign, Adobe Experience Manager and Adobe Experience Manager Sites Run & Operate. Adobe specializations highlight brands' proven capabilities and successful client implementations, and are achieved through ongoing training and testing, in order to gain expertise in Adobe technology. This fifth specialization acknowledges Netcentric's ability to harness the Adobe Experience Cloud to deliver on client expectations.

"We are thrilled to receive these accolades from Adobe," said Elian Kool, CEO, Netcentric. "They reflect our unwavering commitment to executing our clients' digital visions to the highest standard, using the advanced capabilities of Adobe cloud technology. We look forward to continued success working with Adobe."

Click [here](#) to read more about the Delivery Quality Solution Partner EMEA award.

Click [here](#) to read more about the Audience Choice Award Best Innovation Experience award.

Click [here](#) to read more about the Target Specialization.

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