

Cognizant Brazil Recognized as Market Leader in Digital Business Transformation Services by ISG

[Cognizant Digital Business](#)



[Cognizant](#) Brazil has been recognized as a market leader in Digital Business Transformation services by Information Services Group (ISG), a leading independent global technology research and advisory firm. The ISG Provider Lens™ Digital Business Transformation Global Report for 2019 includes Cognizant Brazil as one of the leading providers who have a highly attractive product and service offering.

According to ISG, Businesses are looking to vendors to help them with customer journey mapping, lean product management, agile software development, DevOps practices and software-defined data centers and networks, according to the report. Cognizant is ranked as leader in Digital Business Transformation in four categories:

- **Digital Transformational Platforms (PaaS):** ISG notes “Cognizant has a robust PaaS offering and superior experience in helping clients select and integrate digital platforms.”
- **Digital Transformation Services (aaS):** “Cognizant has a robust SaaS portfolio, from development to management services, to provide outstanding support for large enterprises,” states ISG.
- **Digital Continuous Deliver – Increasing Enterprise Agility:** ISG says “Cognizant uses leading edge automation and AI for safe, reliable and efficient digital products continuous delivery.”
- **Blockchain as a Service:** ISG indicates that “Cognizant has many reference cases and intense participation in the global blockchain development to provide advanced consulting to Brazilian enterprises.”

“Many enterprises want vendors to help them to become more agile in several ways,” said Esteban Herrera, partner and global leader of ISG Research. “Enterprise agility goes far beyond software development and also encompasses the way they can adjust their entire operations to survive and thrive in environments where competition and customer requirements are constantly changing. Cognizant is one such company that offers these services.”

“In order to remain competitive in today’s digital economy companies need to transform all aspects of their business,” said Eduardo Guerreiro, Director, Cognizant Digital Business, Brazil. “Innovation and speed to market are critical success factors for our clients and enterprises are looking for partners who are able to apply digital technologies that transform their organizations. Being named a leader in 4 key digital categories by ISG reaffirms our commitment to help our clients be digital first and adapt digital throughout their business.”

In addition to its leadership rankings, Cognizant Brazil was also named a Product Challenger for Digital Enterprise Operations and a Rising Star for Enabling the Digital Customer Journey and Digital Product Creation and Customization.

To read the report, click [here](#).

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