

## **Cognizant Named A Leader in Finance and Accounting Digital Transformation by Information Services Group**

**New Finance and Accounting Outsourcing Provider Lens™ Report recognizes Cognizant as a leader across all five buyer archetypes**

TEANECK, N.J., Sept. 13, 2018 /PRNewswire/ -- [Cognizant](#) has been named one of the top providers of Finance and Accounting Digital Outsourcing (FAO) services by Information Services Group (ISG), a leading independent global technology and research advisory firm.

The ISG Provider Lens™ FAO Digital Outsourcing Services Archetype Report assessed 19 FAO providers serving the U.S. market on their ability to address the requirements of five typical, frequently encountered enterprise buyer archetypes. Cognizant was highlighted as a leader in all five that were evaluated: transaction service buyers, automation implementers, transformation-oriented buyers, holistic buyers and vertically focused buyers.

"The digital revolution is rapidly transforming the finance and accounting function, with enterprises embracing such technologies as cloud, automation, analytics and blockchain to gain real-time – and predictive – insights into business performance and to streamline work," said Esteban Herrera, Partner and Global Leader of ISG Research. "Cognizant's digital expertise and forward-thinking capabilities across industries provides CFOs with the tools necessary to transform their businesses into agile organizations and improve customer experience."

"As enterprises transform business models to retain customers and compete for new business, there is significant opportunity to reinvent the role of the finance and accounting departments into critical business decision-makers," said Murali Krishnamurthy, Global Head, Finance and Accounting Practice, Cognizant Digital Operations. "Cognizant helps organizations adopt a smart, enterprise-wide approach to digital transformation – from the front to the middle to the back office – to help deepen customer loyalty and satisfaction and increase profitability. As we continue to transform financial and accounting business processes for our clients, we are honored to be recognized as a leader in the ISG Provider Lens FAO report."

To view the full ISG Provider Lens FAO Digital Outsourcing Services Archetype Report, click [here](#).

### **About Cognizant**

Cognizant (Nasdaq: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 195 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us @Cognizant

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