

HTH Worldwide Selects Cognizant to Help Build Mobile Healthcare Solutions and Improve Member Satisfaction

Cognizant and HTH Worldwide Drive Innovation in Mobile Medical Assistance Services

TEANECK, N.J., April 11, 2014 /PRNewswire/ -- [Cognizant](#) (NASDAQ: CTSH) today announced that it is working with HTH Worldwide, a global technology-based health services and information company, to enable its members to maximize the use of mobile technology for managing healthcare needs more effectively while traveling abroad. As part of the engagement, Cognizant is helping HTH Worldwide transform its mobile footprint through an enterprise mobile platform to support the company's rapidly growing business and further strengthen its leadership position in mobile medical assistance services.

Optimizing HTH Worldwide's mobile applications such as mPassport® and GeoBlue® will enable members using these applications to more conveniently understand, access, and pay for the best available healthcare services in any corner of the world. HTH members use their smart phones today to consult destination-specific global health and safety information, locate doctors, emergency services, hospitals and pharmacies, schedule appointments, and translate medication names and medical terms and phrases. This enterprise solution will also allow HTH Worldwide to roll out new products quickly to meet their business and user demands all around the world with greater efficiency and agility.

"Innovation is the cornerstone of our mission to help travelers deal with medical questions quickly, efficiently, and safely," said Angelo Masciantonio, Chief Executive Officer of HTH Worldwide. "As mobile devices become the gateway to understanding, finding, and accessing care, the convenience and reliability of an optimized mobile experience are what our members need to manage existing and unanticipated health conditions in faraway places where finding a doctor and explaining symptoms cannot be left to chance. In Cognizant, we have found a partner that understands our enterprise mobile strategy and has the capabilities to help us enable our members to make the most of their travel, no matter where they are."

"We are pleased to be working with HTH Worldwide," said Krish Venkat, President of Cognizant's Healthcare and Life Sciences practice. "We look forward to leveraging our deep expertise in SMAC (social, mobile, analytics and cloud) technologies to help HTH Worldwide continue to transform how it delivers health services to its members across the globe and engages with them. With smartphones and tablets empowering users and fast transforming the delivery of care, assuring a cutting-edge mobile experience for world travelers will help HTH Worldwide unlock greater competitive advantage and raise the bar of customer engagement."

About HTH Worldwide

HTH Worldwide is a global leader that provides access to quality healthcare information and services all around the globe. HTH's mission is to help people anywhere and anytime understand, navigate and access the best available healthcare services. HTH Worldwide will remain an industry leader in the design, development and distribution of mobile and online global resources across a variety of channels to accomplish its mission. For further information, visit <http://www.hthworldwide.com/>

About Cognizant's Healthcare and Life Sciences Practice

Cognizant's Healthcare and Life Sciences practice is committed to helping change millions of lives for the better by partnering with clients to build solutions to healthcare challenges, continually improve the way they do business, set the pace in clinical development, strengthen their regulatory infrastructure, and increase competitiveness. Consistently ranked among the top 10 on the Healthcare Informatics Top 100, Cognizant serves 27 of the top 30 global pharmaceutical companies, 15 of the top 20 health plans in the U.S., 5 of the top 6 pharmacy benefit management companies in the U.S., 9 of the top 10 biotech companies, and 12 of the top 20 medical device companies. With a large team of dedicated professionals including doctors, pharmacologists, physicians, biomedical engineers, pharmacists, biostatisticians, medical writers, and GxP consultants, the practice provides domain-aligned consulting, IT, business process and analytics solutions globally.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 171,400 employees as of December 31, 2013, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on Twitter: Cognizant.


Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to

update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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