

Meijer Partners with Cleveland Browns, Co-Hosting the Organization's Gym Class Takeover at Local School


Kicking off 2024, we turn our attention to Cleveland with much excitement and anticipation as we officially open our Fairfax Market next week. Ahead of the store opening, we partnered with the Cleveland Browns Foundation this week for their fourth Gym Class Takeover event in support of school attendance.

“Meijer communities are passionate about sports — and so are we. That’s why we sponsor more than 375 youth sports programs, including the Browns’ Gym Class Takeover, which helps kids live happier and healthier lives,” said Melissa Conway, Director of Community Partnerships & Giving at Meijer. “As we continue to grow our footprint in the Cleveland market, we are grateful of our partnership with the Browns organization in bringing development and education to youth across Northeast Ohio.”

In front of an all-school assembly at Mary McLeod Bethune School with about 200 students present, Fairfax Market Store Director Alan Jordan presented a \$5,000 donation to the Cleveland Metropolitan School District and another \$5,000 to the Cleveland Browns Foundation to help support the Stay in the Game! Attendance Network and their continued efforts in improving attendance in the state of Ohio.

But Jordan said the highlight was playing games with about 60 students, who were chosen to participate in the Gym Class Takeover and clinics. Our Cleveland team members volunteered and coached the six stations the kids cycled through.

“Being part of this event was incredibly inspiring and I couldn’t be prouder of our team for taking the time to connect with the students as we approach our store opening,” Alan said. “Fairfax Market is committed to being more than just a new store. We are an active partner, investing in the community and supporting local businesses, and look forward to welcoming our neighbors in just a few days.”

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