

# Meijer Makes Halloween Prep Easy for Busy Families

Retailer has everything Midwesterners need for a spooky Halloween weekend

GRAND RAPIDS, Mich., Sept. 23, 2025 / [PRNewswire](#)/ -- Halloween falls on a Friday this year, offering Midwesterners a whole weekend of celebrating with trick-or-treating, costume parties, and haunted houses. As a one-stop shop, Meijer is stocked and ready to provide shoppers with everything they need to supply the neighborhood with trick-or-treating candy, find on-trend costumes for the family, and grab festive party accessories and seasonal décor at an unbeatable value.

"Families can make shopping as easy as possible this year by making Meijer their one-stop Halloween destination for décor, candy, party supplies and costumes," said Becky Bronkema, Vice President of Hardlines at Meijer. "We want to make sure customers can get all the supplies they need for a full weekend of Halloween fun, while sticking to their budget."

## Cute Costumes

Meijer stores have costumes for everyone in the family this year, including new book character classics, adaptive costumes, and even options for pets.

- **New kids' costumes:** Includes characters from the beloved Eric Carle books, including The Very Hungry Caterpillar, Brown Bear, Brown Bear, and The Grouchy Ladybug, as well as the popular Dog Man series by Dav Pilkey.
- **Canine costumes:** Pups of all sizes can dress up as mail carriers, sharks, dragons, football players, cheerleaders, or a full picnic assortment of hot dogs, ketchup, and mustard bottles.
- **Complete the look:** For those who prefer to create their own "DIY" costumes from accessories, Meijer has the pieces to make that happen. Customers can check out the craft and fashion departments for great deals to complete their look.

## Festive Décor

With Halloween falling on a Friday, Midwesterners have even more opportunities to celebrate the holiday, so Meijer is stocked and ready to help customers host their scariest Halloween parties yet, with décor, tableware, party food and more:

- **Outdoor décor:** Outdoor décor is trending this spooky season. A wide selection of lights, skeletons, giant cauldrons, and new animatronic items will make any house stand out. Character inflatables are another great option to add instant flair to the yard.
- **Value:** Customers will find trendy indoor décor for \$10 and under, including candles, ghost and skeleton décor, and more. Customers can find coordinating glasses, plates, placemats and tablecloths starting at \$3.99.

## Sweet Treats for All

- Whether it's to entertain guests or contribute to the classroom costume party, Meijer has customers covered with sweet treats and spooky snacks.
- Classic candies are back with a seasonal twist, include Hershey's Pumpkin Spice Latte Nuggets, Snickers and Twix "Ghoulish Green" bars, Reese's shapes, including White Chocolate Ghosts, and Ghirardelli Caramel Apple Jack-o-Lanterns.
- Alternate trick-or-treat options include Kool-Aid "Ghoul-Aid" Zom-berry flavor packs, Flamin' Hot Cheetos Fiery Skulls and Halloween Oreo packs.
- Customers will find allergen-friendly candy options as well as inclusive candy pails in colors designated for allergy and autism awareness, to ensure everyone can join in the fun.
- New seasonal Meijer brand sweets include Fall Candy Corn Bark, [Pumpkin Spice Cookie Mix](#) and several fall-themed trail mix options, including [Pumpkin Patch](#) and [Eerie-Sistable](#) varieties.


- For more trends and great deals, shoppers can browse the Meijer Halloween selection [online](#), or at their local store.

**About Meijer:** Meijer is a privately owned, family-operated retailer that serves customers at more than 500 supercenters, grocery stores, neighborhood markets, and express locations throughout the Midwest. As the pioneer of the one-stop shopping concept, more than 70,000 Meijer team members work hard to deliver a friendly, seamless in-store and online shopping experience featuring an assortment of fresh foods, high-quality apparel, household essentials, and health and wellness products and services. Meijer is consistently recognized as a Great Place to Work and annually donates at least 6 percent of its profit to strengthen its communities. Additional information on the company can be found by visiting [newsroom.meijer.com](https://newsroom.meijer.com).

SOURCE Meijer

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