

Meijer LPGA Classic for Simply Give Kicks off Celebrating Local Vendor and Community Partnerships

As part of the kickoff to this year's Meijer LPGA Classic for Simply Give, we were proud to host the Lena Meijer Community Luncheon, a special event dedicated to celebrating the remarkable contributions of our local vendors and community partners. This luncheon has become a cherished tradition during tournament week, serving as a moment to pause and honor the hard work, innovation, and dedication of the many small businesses and partners who help make Meijer—and the communities we serve—stronger every day.

This year, we were especially excited to recognize two standout vendors—Hummus Goodness and Great Lakes Label—for their impressive journeys and continued success in growing their businesses in partnership with Meijer. Both of these companies embody the entrepreneurial spirit, creativity, and commitment to quality that we value in our vendor community.

Hummus Goodness, a woman-owned local business specializing in fresh, wholesome Mediterranean hummus, has not only expanded its presence to all Meijer stores but has also become a beloved brand among our customers for its flavorful, authentic ingredients.

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Great Lakes Label, a Michigan-based label and packaging solutions provider, has demonstrated remarkable growth, continually delivering innovative and high-quality solutions that help bring products on Meijer shelves to life with eye-catching design and reliability.

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The event served as a testament to the strength of our partnership with local vendors and highlights the importance of supporting local businesses as they grow and thrive. It was an honor to share this moment with so many valued partners whose contributions help make events like the Meijer LPGA Classic for Simply Give possible—ensuring that together, we can continue fighting hunger and building stronger, more vibrant communities across the Midwest.

<https://stage.mediaroom.com/meijersocial/2025-06-13-Meijer-LPGA-Classic-for-Simply-Give-Kicks-off-Celebrating-Local-Vendor-and-Community-Partnerships>