

Meijer to Offer the Hottest Toys and Tech this Holiday Season, Including Moana 2, LEGO, and Nintendo

Midwest retailer Meijer is offering the top toys and gifts for the 2024 holiday season, from interactive play like Tonies and Hatchimals, festive holiday Barbies and new toys from the highly anticipated Disney movie sequel, “Moana 2” to the newest tech, like the Backbone One Mobile Gaming Controller and Bose QuietComfort Ultra Earbuds.

Customers can begin making their gift lists using the [Meijer Holiday Toy Guide](#), which is a holiday favorite with space for parents and kids alike to explore gift ideas from tried-and-true classic toys to holiday exclusives or new-to-the-shelves toys. Items for all ages and interests come alive on each page with a fun, colorful layout, and corresponding online QR codes to make shopping easy. New sections within the Toy Guide this year include under \$10 and under \$20 categories for budget-friendly shopping.

Top toys this year include:

- **“Moana 2”:** The highly anticipated “Moana 2” is Disney Animation's most viewed movie trailer (coming to theaters Nov. 27), and Meijer will offer a variety of “Moana 2” themed toys.
- **Barbie:** Featuring classics and new offerings, including the iconic Mariah Carey Holiday Barbie and new [Mini BarbieLand](#) playsets.
- **Tonies:** Tonies are an adorable alternative to screen time, helping kids learn independence, speech, and reading skills, through their favorite songs and stories.
- **Hatchimals Alive:** These cute and colorful self-hatching eggs magically open with water, revealing adorable surprise characters to love and nurture.
- **LEGO Poinsettia:** The festive LEGO Poinsettia is the newest addition to the viral LEGO Botanicals collection.
- **Bluey Firetruck:** Join Bluey and friends on their latest adventure as firefighters with a new playset including a firetruck, Firefighter Bingo and Bluey figurines, and more.
- **Play-Doh Pizza Delivery Scooter:** This all-in-one delivery, self-propelled scooter and pizza kitchen set allows kids to play chef on the go and deliver custom-creation pizzas. With built-in storage, kids can easily pack up until it's pizza-making time again.

Top tech gifts featured in the Meijer Holiday Toy Guide this year include:

- **Nintendo Switch Lite Hyrule Edition:** This new Nintendo Switch Lite Special Edition Console includes 12 months of Nintendo Switch Online and an expansion pack.
- **Bose QuietComfort Ultra Earbuds:** Breakthrough spatialized audio for more immersive listening that makes your music feel more real than ever before.
- **Backbone One Mobile Gaming Controller:** Take gaming on the go with cloud gaming through your console or mobile play on all your favorite platforms by pairing a Backbone One Mobile Gaming Controller with your smartphone.
- **iPad 10:** Colorfully reimagined to be more capable, more intuitive, and even more fun with an all-screen design and a 10.9-inch Liquid Retina display.

Customers can find Meijer’s digital Holiday Toy Guide online at [meijer.com](#).

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