

MCCORMICK® ANNOUNCES THE RETURN OF LIMITED-EDITION FINISHING SUGARS IN BIGGEST SEASONAL DROP YET

From Apple Cider to Spiced Orange, the fall and winter limited-edition McCormick® Finishing Sugars include new and returning flavors, coming soon nationwide

HUNT VALLEY, Md., Aug. 11, 2025 /PRNewswire/ -- After a breakout debut in 2024, the McCormick® brand is bringing back the magic of the season with an expanded collection of eight limited-edition Finishing Sugars. From cozy fall treats to favorite wintertime flavors, the new and returning seasonal McCormick Finishing Sugars add instant flavor and festive sparkle to every sweet moment. Available soon, fans can look forward to topping fall baked goods or garnishing hot beverages as temperatures cool down.

"The enthusiastic response to the debut line of Finishing Sugars last year made it clear that fans are looking for inspiration and craving simple, delicious ways to bring seasonal magic into everyday moments," said Giovanna DiLegge, Vice President Marketing, U.S. Consumer at McCormick. "This limited-edition collection bottles the flavor and feeling of fall and winter. McCormick Finishing Sugars transform recipes and favorite foods by adding subtle sweetness – just sprinkle and enjoy!"

The fall Finishing Sugars will warm any brisk autumn day. They feature three new flavors, Apple Cider, Maple Brown Sugar and Pumpkin Spice, and one returning favorite, Salted Caramel.

- **Apple Cider:** A fall classic that pairs tart apple and warm spices with a subtle sweetness, it's perfect on chilly mornings – add a dash to hot teas, pancakes, donuts, and more.
- **Maple Brown Sugar:** Upgrade coffee, cookies, pancakes, cinnamon rolls and more by infusing the warm, autumnal flavor of brown sugar and a hint of maple syrup.
- **Pumpkin Spice:** Everybody's favorite fall flavor, now available as a Finishing Sugar. This blend of warm spices like cinnamon, ginger, and nutmeg, is a must-have seasonal comfort on anything – lattes included.
- **Salted Caramel:** Sweet meets salty perfection with a balance of rich, creamy caramel with a hint of salt that goes – sprinkle everything from French toast to ice cream and brownies.

The winter Finishing Sugars will tickle holiday taste buds. They feature two new flavors, Chocolate Hazelnut and Spiced Orange, and two returning hits, Candy Cane and English Toffee.

- **Chocolate Hazelnut:** This timeless, decadent duo provides festive holiday flavor and richness in pancake batter, with glazed donuts, or in white frosting as a dip.
- **Spiced Orange:** Capture the heart of the holidays with a twist of warm citrus; mix it into a cake batter or top holiday drinks to give each a bright, fragrant flavor.
- **Candy Cane:** Delight in the iconic taste of peppermint with playful red and white sugar granules. Sprinkle on hot cocoa, cookies, ice cream and chocolate bark, or use to rim holiday cocktails.
- **English Toffee:** An indulgent blend of sweet vanilla paired with buttery toffee flavor offers an added touch of richness to any dessert, and even French toast, oatmeal, or popcorn.

McCormick tapped into the Finishing category last holiday season with the debut of the limited-edition Holiday Finishing Sugars, quickly followed by the launch of a Finishing Salts collection in spring 2025. Each time, the response was immediate, with fans connecting to the versatility and nostalgia of the products, using them on everything from baked goods to cocktails to deliver instant flavor that satisfies a craving. This season they're back, with even more seasonal flavor variety.

Fall Finishing Sugars are available on [McCormick.com](https://www.mccormick.com) today and coming soon to retailers nationwide. Winter Finishing Sugars will be available online and at retailers nationwide starting in September. For fans looking for recipe inspiration using the latest products, check [here](#). More details on the new products and additional recipes are available at [McCormick.com](https://www.mccormick.com). Follow along on [Instagram](#) and [TikTok](#).

Media Note: High-resolution product and recipe images can be downloaded [here](#).

About McCormick

McCormick & Company, Incorporated is a global leader in flavor. With over \$6.7 billion in annual sales across 150 countries and territories, we manufacture, market, and distribute herbs, spices, seasonings, condiments and flavors to the entire food

and beverage industry including retailers, food manufacturers and foodservice businesses. Our most popular brands with trademark registrations include McCormick, French's, Frank's RedHot, Stubb's, OLD BAY, Lawry's, Zatarain's, Ducros, Vahiné, Cholula, Schwartz, Kamis, DaQiao, Club House, Aeroplane, Gourmet Garden, FONA and Giotti. The breadth and reach of our portfolio uniquely position us to capitalize on the consumer demand for flavor in every sip and bite, through our products and our customers' products. We operate in two segments, Consumer and Flavor Solutions, which complement each other and reinforce our differentiation. The scale, insights, and technology that we leverage from both segments are meaningful in driving sustainable growth.

Founded in 1889 and headquartered in Hunt Valley, Maryland USA, McCormick is guided by our principles and committed to our Purpose – To Stand Together for the Future of Flavor. McCormick envisions A World United by Flavor where healthy, sustainable, and delicious go hand in hand.

To learn more, visit: www.mccormickcorporation.com or follow McCormick & Company on Instagram and LinkedIn.

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