

FINALISTS FOR THE 11TH ANNUAL DR PEPPER TUITION GIVEAWAY ANNOUNCED

Students Will Throw for a Chance to Win Up to \$100,000 in Tuition

PLANO, Texas, December 3, 2019 – Dr Pepper is pleased to announce the 20 finalists who will participate in the 11th annual Dr Pepper Tuition Giveaway during the upcoming College Football Conference Championship weekend. Finalists will take the field during five marquee games and attempt to throw the most number of footballs into an oversized Dr Pepper can in 30 seconds. The winning contestant receives \$100,000 in tuition, and the runner-up receives \$25,000 in tuition. In total, Dr Pepper will award \$1 million in tuition through this year's program.

The finalists, ranging from 18-24 years old and hailing from across the country, were selected based on video submissions to Dr Pepper explaining how the tuition money will help them make an impact in the world. Finalists include:

- **Dr Pepper ACC Championship**
 - Stephanie I., Jaidyn M., Hannah P., Jack U.
- **Big 12 Championship**
 - Cesar M., Teagan Q., Jazlyn R., Ciara W.
- **SEC Championship**
 - Gilberto C., Andrea G., Kaitlin M., Max W.
- **Big Ten Championship**
 - Marcus A., Joseph B., Tyler G., Patrick H.
- **Pac-12 Championship**
 - Destiny A., Sofia O., Ana R., Kinlie W.

"Dr Pepper and college football go hand-in-hand, and the Dr Pepper Tuition Giveaway not only demonstrates our commitment to the sport, but it is also our way of giving back to the fans by enabling them to make their academic goals a reality," said Derek Dabrowski, Vice President of Brand Marketing for Dr Pepper. "This is an incredible group of finalists, all of whom have big plans to make a difference with the money they are trying to win. We are proud to be a part of their journey, and we can't wait to see them take the field this weekend."

To date, the Dr Pepper Tuition Giveaway has provided college students with more than \$10 million in tuition, which has enabled them to achieve their goals and realize their academic dreams.

"Entering the Dr Pepper Tuition Giveaway changed my life," said Nikki Boon, day-to-day manager for a country music artist and a 2010 Dr Pepper Tuition Giveaway winner. "Because of this contest, I was able to attend a fantastic school and pursue my dream of working in the music industry. You never know where life will take you, and I'm so thankful that I took a chance to enter this program."

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About Dr Pepper

Dr Pepper, a brand of Keurig Dr Pepper (KDP), is the oldest major soft drink in the United States. Since 1885, the 23 flavors of Dr Pepper have earned legions of fans that enjoy its unique, refreshing taste. The brand is available in Regular, Diet, Caffeine Free and Cherry varieties. For more information, visit DrPepper.com or keurigdrpepper.com. For the brand's latest news and updates, follow Dr Pepper at Facebook.com/DrPepper or Twitter.com/DrPepper.

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