

Kbb.com Reports Most Fuel-Efficient Vehicles Available With Five-Year Total Cost of Ownership Less Than \$30,000

Analysts Recommend Car Shoppers Consider Long-Term Expenses in Choosing Next New Car

IRVINE, Calif., March 13, 2012 [PRNewswire/](#) -- Kelley Blue Book, www.kbb.com, the leading provider of [new](#) and [used vehicle](#) information, today reports the most fuel-efficient vehicles available with a five-year [Total Cost of Ownership](#) less than \$30,000. Available on kbb.com, Kelley Blue Book's Total Cost of Ownership information reveals depreciation, expected fuel costs, finance and insurance fees, maintenance and repair costs, and state fees for new models for the initial five-year ownership period.

(Logo: <http://photos.prnewswire.com/prnh/20111102/AQ99077LOGO>)

In today's economy, most families are looking to save money wherever possible. Going out to eat less often, cutting back on premium cable channels and nixing expensive coffee shop habits are a few ways consumers can reduce their weekly expenses in the short term. However, with gas prices on the rise, many consumers are looking beyond short-term savings by considering more fuel-efficient vehicles to help offset the rising price of fuel. For those shoppers who are ready to purchase a vehicle soon, Kelley Blue Book provides a list of fuel-sipping new vehicles that are most affordable in the long term, according to the company's Total Cost of Ownership data.

"When it comes to purchasing an automobile, consumers need to think long term to determine all of the costs associated with owning a vehicle," said Alec Gutierrez, senior market analyst of automotive insights for Kelley Blue Book. "It is simple enough to estimate monthly payments or even the cost of fuel on a short-term basis; however, the cost of insurance, maintenance and repairs are far more difficult to obtain on a case-by-case basis. Kelley Blue Book provides this helpful information for free on kbb.com with its Total Cost of Ownership data for new cars."

Kelley Blue Book analysts focused on highlighting the vehicles that provide excellent fuel economy with a five-year operating cost of \$30,000 or less. Shoppers looking for a small car can choose from a variety of new or redesigned subcompacts such as the [Hyundai Accent](#), [Ford Fiesta](#) or [Chevrolet Sonic](#). For consumers who need a little more space, the [Hyundai Elantra](#), [Honda Civic](#) or [Volkswagen Jetta](#) would make an excellent choice.

Make	Model	Trim	Fuel Economy			Pricing		Incentives		TCO
			City	Comb	Hwy	MSRP	FPP	Rebate	APR	
Nissan	Versa	Sedan 4D	30	33	38	\$11,770	\$11,093			\$25,818
Hyundai	Accent	GLS Sedan 4D	30	33	40	\$13,320	\$12,657		3.9%	\$27,743
Kia	Soul	Sport Wagon 4D	29	32	36	\$14,650	\$14,111		1.9%	\$28,131
Toyota	Yaris	Hatchback 2D	30	33	38	\$14,875	\$14,009			\$28,167
Mazda	MAZDA2	Sport Hatchback 4D	29	32	35	\$15,325	\$15,153		0.9%	\$28,457
Ford	Fiesta	Sedan 4D	29	33	40	\$13,995	\$13,488	\$500	3.9%	\$28,639
Honda	Fit	Hatchback 4D	28	31	35	\$15,945	\$15,441			\$29,370
Hyundai	Elantra	GLS Sedan 4D	29	33	40	\$16,120	\$15,519		3.9%	\$29,498
Kia	Rio	Hatchback 4D	30	33	40	\$14,150	\$13,513		1.9%	\$29,862
Scion	xD	Hatchback 4D	27	29	33	\$16,075	\$15,689			\$29,913
Honda	Civic	DX Coupe 2D	28	32	39	\$16,375	\$15,386		1.9%	\$29,928
Honda	Insight	Hatchback 4D	41	42	44	\$19,120	\$18,382			\$30,647
Mazda	MAZDA3	SV Sedan 4D	27	31	39	\$15,995	\$14,789		0.9%	\$30,784
Toyota	Corolla	Sedan 4D	27	30	34	\$16,890	\$15,877			\$30,807
Volkswagen	Jetta	Sedan 4D	24	27	32	\$16,135	\$15,167		0.9%	\$30,868
Chevrolet	Sonic*	LS Sedan 4D	29	33	40	\$14,660	\$14,261		2.9%	-

All incentives listed are subject to change and may or may not be combined, check with your local dealer or manufacturer's website to verify local offer.

Kelley Blue Book's Fair Purchase Price (FPP) relies on actual transactions from around the country

Kelley Blue Book's Total Cost of Ownership (TCO) considers FPP, Fuel, and other factors to reflect a 5-year estimated cost of ownership

At the time of publication KBB did not have sufficient data to publish a TCO for the Chevrolet Sonic

"We featured only the most affordable trims available for each vehicle on our list, so some creature comforts and amenities may not be available at these bargain basement prices," said Gutierrez. "Consumers can always opt to spend a little more to jump up a trim or two to get all of the features they want, but those determined to spend as little as possible on a new vehicle need look no further than this list."

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About Kelley Blue Book (www.kbb.com)

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