

# kbb.com Editors Name 10 Car Features for Which They are Most Thankful

**Editors Celebrate Thanksgiving by Listing Favorite Car Features, Providing Reasoning, Vehicle Examples**

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IRVINE, Calif., Nov. 19 /PRNewswire/ -- While giving thanks for family, friends and health are always in order, it seems with each passing year there are more and more comparably trivial things that many are in no hurry to live without. Americans have quickly become accustomed to digital cameras and video recorders, smartphones, wireless Internet and other items previously considered luxuries that are now a part of their daily lives. The same rings true for cars; not too long ago, power windows and a good stereo qualified a car as cutting-edge. In celebration of the upcoming Thanksgiving holiday, the Kelley Blue Book [www.kbb.com](http://www.kbb.com) editors have assembled a list of their 10 favorite car features (in no particular order): [www.kbb.com/thanksgiving2009](http://www.kbb.com/thanksgiving2009).

"As people become more tech-savvy and spend more time in the car each year, auto makers have come to realize that to stay up-to-date and relevant with their customers, features that once seemed outlandish or extravagant now are becoming expected equipment in new cars, regardless of what they cost," said Jack Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "When you think about it, many 'base' model cars with economical pricing offer more standard equipment today than some luxury vehicles that cost double their price offered only a few years ago."

## **Sample Choices from the kbb.com Editors' List of '10 Car Features We're Thankful For'**

### **Power Liftgate**

Car that comes to mind: Hyundai Veracruz Limited

Why: "Leave it to Hyundai to include a power liftgate as standard equipment on its Veracruz when competitors offer it as an option on vehicles with much higher New Car Blue Book Values."

### **Around View Monitor**

Car that comes to mind: 2010 Infiniti FX

Why: "Let's face it: If you drive a car as big and bold as the FX, an appalling parking job will get even more attention."

### **Cross Traffic Alert**

Car that comes to mind: Lincoln MKT

Why: "There have been more than a few occasions where this system has come in handy, especially in a three-row vehicle like the Lincoln MKT."

### **Bluetooth Streaming Audio**

Car that comes to mind: 2010 Chevy Camaro

Why: "One of the oldest nameplates returns with one of the newest technologies."

For the remaining list of car features for which the kbb.com editors are most

thankful, including descriptions, vehicle examples and reasoning behind each of the editors' picks, visit the '[10 Car Features We're Thankful For](#)' story in kbb.com's Latest News section at [www.kbb.com/thanksgiving2009](http://www.kbb.com/thanksgiving2009).

**About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

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