

# 10 Best New-Car Deals For July Announced By KBB.com

**Kelley Blue Book Ranks Month's Best Lease, Financing, Cash Back Deals**

IRVINE, Calif., July 17, 2014 /PRNewswire/ -- Summer is a hot time to get a great deal on a new car, so the experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) available in July from a variety of auto manufacturers.



**Kelley Blue Book**  
**KBB.COM**  
The Trusted Resource

"As the year moves along, shoppers can score a great deal on a brand-new 2014 model-year vehicle as auto dealers shift their focus to the 2015 models that are beginning to fill up their lots," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com.

"With plenty of lease, financing and cash-back deals being offered in July, it's a great time for shoppers to drive off in a cool new ride."

Below are the KBB.com Editors' picks for standout new-car lease, financing and cash back deals, all available at least through July 31, 2014:

## KBB.com 10 Best New Car Deals of the Month – July 2014

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2014	Dodge	Dart SXT	\$19,490	\$18,498	24	\$99	\$2,389
2	2014	Ford	C-Max Energi	\$33,745	\$31,643	36	\$219	\$3,189
6	2014	Lexus	CT 200h	\$32,960	\$31,256	27	\$299	\$999
8	2014	Nissan	Pathfinder S	\$31,570	\$28,741	36	\$259	\$2,399
9	2014	Cadillac	CTS Coupe	\$40,420	\$37,926	36	\$299	\$3,019

### Financing, Cash Back Deals

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment <sup>4</sup>	Financing APR <sup>4</sup>	Cash Back <sup>5</sup>
3	2014	Chrysler	300	\$31,990	\$29,981	\$468	3.5%	\$4,250

4	2014	Ford	Fusion SE	\$24,760	\$23,027	\$359	0%	\$1,500
5	2014	Ram	1500 Quad Cab	\$32,460	\$30,204	\$486	3.5%	\$3,500
7	2014	Toyota	Camry LE	\$23,680	\$21,596	\$343	0%	\$1,000
10	2014	Ford	Expedition XLT	\$43,170	\$40,515	\$628	3.5%	\$6,000

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on July 10, 2014. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

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#### **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**


Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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