

# 10 Best New-Car Deals for August Announced by KBB.com

**Kelley Blue Book Ranks Month's Best Lease, Financing, Cash Back Deals**

IRVINE, Calif., Aug. 13, 2014 /PRNewswire/ -- The experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) available in August from a variety of auto manufacturers.



"Compact and midsize sedans are among the most popular segments in the United States, and this month consumers will be able to find red-hot deals on the Toyota Camry, Ford Fusion and Chevrolet Cruze," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "As a new-model year nears, car shoppers will also discover great values in luxury cars, SUVs and pickups."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through August 31, 2014:

## KBB.com 10 Best New Car Deals of the Month –August 2014

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2014	Fiat	500	\$18,350	\$17,583	24	\$99	\$2,389
3	2014	Chevrolet	Cruze	\$20,735	\$19,848	36	\$159	\$1,849
4	2014	Cadillac	ATS	\$33,990	\$32,104	36	\$299	\$1,689
7	2014	Cadillac	CTS	\$40,420	\$38,144	36	\$299	\$3,019
9	2014	Nissan	Pathfinder	\$31,570	\$29,010	36	\$259	\$2,399
10	2014	RAM	1500 Quad Cab	\$32,460	\$30,123	36	\$299	\$3,989

### Financing, Cash Back Deals

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Monthly Payment <sup>4</sup>	Financing APR <sup>4</sup>	Cash Back <sup>5</sup>
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1	2014	Fiat	500	\$18,350	\$17,583	\$265	3.5%	\$3,000
2	2014	Mazda	CX-9	\$30,815	\$27,191	\$437	0%	\$1,000
5	2014	Toyota	Camry	\$23,695	\$21,698	\$345	0%	\$1,000
6	2014	Ford	Fusion	\$24,760	\$23,173	\$361	0%	\$1,500
8	2014	Ford	Expedition	\$43,170	\$40,735	\$632	3.5%	\$6,000

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on August 7, 2014. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

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To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

#### **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**


Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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