

# Black Friday Car Shopping: 10 Best New-Car Deals For November By KBB.com

**Kelley Blue Book Ranks Best Cash Back, Financing, Lease Deals in Time for One of the Hottest Shopping Days of Year**

IRVINE, Calif., Nov. 25, 2014 /PRNewswire/ -- Just in time for Black Friday, the experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) available in November from a variety of auto manufacturers.



"Black Friday represents one of the hottest shopping days in America, and new-car shopping is no exception; there are amazing deals on new cars right now as the calendar year comes to a close," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "This month's deals include some 2015 models and some outgoing 2014s, compact sedans, mid-size sedans, and even a sporty three-row SUV. Topping the list is a roomy mid-size sedan with distinct European flair and a new turbo engine that's both fun and efficient."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through December 1, 2014:

## KBB.com 10 Best New Car Deals of the Month – November 2014

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
2	2014	Cadillac	ATS	\$33,990	\$32,138	36	\$299	\$749
4	2014	Infiniti	Q50	\$40,905	\$37,134	39	\$329	\$2,799
5	2015	Chevrolet	Malibu	\$24,560	\$23,384	36	\$189	\$2,119
7	2014	Mazda	Mazda6	\$23,690	\$22,224	39	\$189	\$1,989
8	2014	Cadillac	CTS	\$46,025	\$43,264	36	\$409	\$1,500
10	2015	Kia	Forte	\$20,190	\$19,027	36	\$159	\$1,999

### Financing Deals

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Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Financing APR <sup>4</sup>
1	2014	Volkswagen	Passat	\$22,915	\$19,890	0% for 60 months

#### Cash Back Deals

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Cash Back <sup>5</sup>
3	2014	Nissan	Altima	\$23,515	\$21,225	\$1,000 cash back + 0% financing for 60 months
6	2014	Mazda	CX-9	\$30,815	\$28,276	\$3,500
9	2014	Ford	Fusion	\$24,760	\$23,039	\$3,000

- <sup>1</sup> Certain restrictions and requirements may apply.
- <sup>2</sup> MSRP is Manufacturer's Suggested Retail Price.
- <sup>3</sup> The Kelley Blue Book<sup>®</sup> Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on November 7, 2014. Tax, title, license extra.
- <sup>4</sup> Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.
- <sup>5</sup> Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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#### About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))

Founded in 1926, Kelley Blue Book, *The Trusted Resource*<sup>®</sup>, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book<sup>®</sup> Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend<sup>®</sup> study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.


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