

As More Consumers Switch From Cars To SUVs, KBB.com Offers Helpful Guidance

IRVINE, Calif., June 16, 2016 /PRNewswire/ -- As more and more shoppers move out of cars and into SUVs, automakers keep making more and more SUVs from which to choose. Subcompact SUVs grew into a bona fide segment almost overnight, while small luxury SUV sales are increasing at a rapid rate. Given this growing trend, Kelley Blue Book's expert editors recently created a helpful hub on KBB.com, [SUV Central: Your Guide to Going Bigger](#), packed full of their most recent SUV insight and guidance to help shoppers choose their next SUV. Highlights include:

- KBB.com's SUV Central offers helpful groupings of content based on SUV size and price point, with categories including Compact and Subcompact SUVs, Midsize SUVs, Full-Size SUVs and Luxury SUVs. The editors also included a More SUVs category, which features other KBB.com content that SUV shoppers may find useful.
- Content highlighted for the Compact and Subcompact SUV category includes: KBB.com's Subcompact SUV Comparison Test, Compact SUV Buyer's Guide, Small SUV Best Buy of 2016, 10 Best SUVs Under \$25,000 and 10 Most Affordable SUVs lists.
- Content highlighted for the Midsize SUV category includes: KBB.com's Midsize SUV Buyer's Guide and the Midsize SUV Best Buy of 2016.
- Content highlighted for the Full-Size SUV category includes: model-specific information about the Chevrolet Tahoe, which is KBB.com's Full-Size SUV Best Buy of 2016, as well as information about other Full-Size SUV models including the Ford Expedition, GMC Yukon, Nissan Armada and Toyota Sequoia.
- Content highlighted for the Luxury SUV category includes: KBB.com's Small Luxury SUV Buyer's Guide, Midsize Luxury SUV Buyer's Guide, Small Luxury SUV Comparison Test and 10 Best Luxury SUVs list.
- Content highlighted under the More SUVs category includes KBB.com's 10 Most Fun SUVs, 10 Best All-Wheel Drive Vehicles Under \$25,000, 10 Most Affordable 3-Row Vehicles and 16 Best Family Cars of 2016 lists.




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For further information: Chintan Talati, 949-267-4855, chintan.talati@kbb.com; or Joanna Pinkham, 404-568-7135, joanna.pinkham@kbb.com; or Brenna Robinson, 949-267-4781, brenna.robinson@kbb.com; or Michelle Behar, 949-268-4259, michelle.behar@kbb.com

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