

# Kelley Blue Book Names 2016 Best Buy Award Finalists

**KBB.com's Premier Awards Honor Best Vehicle Choices Available in U.S. Market, Recognizing 49 Finalists Consisting of 18 Vehicle Makes in 12 Vehicle Categories**

IRVINE, Calif., Oct. 13, 2015 /PRNewswire/ -- Kelley Blue Book [www.kbb.com](http://www.kbb.com), the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, today announces the Finalists for the 2016 Kelley Blue Book [Best Buy Awards](#), which will honor the top new model-year vehicle choices available in the U.S. market. These finalists undergo head-to-head comparison testing and evaluation by KBB.com's expert editorial team, and ultimately the winners in each category and an overall winner will be announced in November.



The Kelley Blue Book Best Buy Awards is a premier awards program designed to provide a significant service to American new-car buyers by identifying the cream of the crop of all available 2016 model-year vehicles. The finalist models are chosen on a set of criteria that identify overall vehicle quality and value, based both on proprietary Kelley Blue Book metrics and the expert evaluations of the KBB.com editorial staff. The awards are the culmination of a year-long regimen of expert vehicle evaluation and testing of nearly every new vehicle available in America, along with analysis of a broad swath of vehicle-related data, including vehicle pricing/transaction prices, 5-Year Cost-to-Own data (which includes depreciation, insurance, maintenance, financing, fuel, fees and taxes for new cars), consumer reviews and ratings, and vehicle sales/retail sales information.

"At Kelley Blue Book, everything we do is designed to help car shoppers make smart decisions, and the Best Buy Awards program is the culmination of a wide variety of data and expert vehicle evaluation efforts throughout the company," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "While at the conclusion of the testing and evaluation period only 12 prestigious models will be deemed 2016 winners, it is a very high honor for a vehicle to be chosen as a finalist for these prominent awards. The automakers represented among this year's finalists offer car buyers with top-notch vehicle choices."

Of more than 300 new-car models available for 2016, Kelley Blue Book's expert editors have narrowed the field to a total of 49 Best Buy Award Finalists that include 18 vehicle makes across 12 major vehicle categories. At the conclusion of the test-evaluation regimen, winners will be named a Kelley Blue Book Best Buy in each of the 12 categories, along with an overall Best Buy of 2016 winner.

**2016 Kelley Blue Book Best Buy Award Finalists**

<p><b><u>Small Car</u></b>            2016 Honda Civic            2016 Hyundai Elantra            2016 Scion iM            2016 Subaru Impreza            2016 Toyota Corolla</p> <p><b><u>Midsize Car</u></b>            2016 Chevrolet Malibu            2016 Honda Accord            2016 Hyundai Sonata            2016 Kia Optima            2016 Mazda MAZDA6            2016 Toyota Camry</p> <p><b><u>Full-Size Car</u></b>            2016 Chevrolet Impala            2016 Chrysler 300            2016 Hyundai Genesis            2016 Nissan Maxima            2016 Toyota Avalon</p> <p><b><u>Small SUV</u></b>            2016 Honda CR-V            2016 Honda HR-V            2016 Hyundai Tucson            2016 Mazda CX-3</p>	<p><b><u>Midsize SUV</u></b>            2016 Ford Explorer            2016 Honda Pilot            2016 Mitsubishi Outlander            2016 Toyota Highlander</p> <p><b><u>Full-Size SUV</u></b>            2016 Chevrolet Tahoe            2016 Ford Expedition            2016 Toyota Sequoia</p> <p><b><u>Minivan</u></b>            2016 Honda Odyssey            2016 Kia Sedona            2016 Toyota Sienna</p> <p><b><u>Pickup Truck</u></b>            2016 Chevrolet Colorado            2016 Ford F-150            2016 Nissan Titan            2016 Toyota Tacoma</p>	<p><b><u>Performance Car</u></b>            2016 Chevrolet Camaro            2016 Chevrolet Corvette            2016 Ford GT350            2016 Mazda MX-5 Miata            2016 Scion FR-S</p> <p><b><u>Electric/Hybrid Car</u></b>            2016 Chevrolet Volt            2016 Toyota Mirai            2016 Volkswagen e-Golf</p> <p><b><u>Luxury Car</u></b>            2016 Acura ILX            2016 Lexus GS            2016 Mercedes-Benz C-Class</p> <p><b><u>Luxury SUV</u></b>            2016 Acura MDX            2016 Lexus RX            2016 Lincoln MKX            2016 Volvo XC90</p>
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For more information about the 2016 Kelley Blue Book Best Buy Award Finalists, please visit <http://www.kbb.com/car-news/all-the-latest/2016-best-buy-awards-nominees/2000012520/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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**About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2015 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.



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