

10 Best New-Car Deals For July 2015 By Kelley Blue Book

With Summer in Full Swing, KBB.com Ranks Best Lease, Financing & Cash Back Deals

IRVINE, Calif., July 20, 2015 /PRNewswire/ -- The experts from Kelley Blue Book, www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back](#) deals for new cars available in July from a variety of auto manufacturers.



"This month's list of standout deals includes some smart fuel-sippers, a couple SUVs, full-size sedans and a pickup truck," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "At the top of the list is a stylish compact car loaded with standard features and available for less than \$20,000. As many dealers are starting to receive more 2016 model-year inventory on their lots, now is an excellent time to score a great deal on a new 2015 model."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available through at least July 31, 2015:

KBB.com 10 Best New-Car Deals of the Month – July 2015

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment ⁴	Amount Due at Signing
2	2015	Chrysler	300	\$32,390	\$30,738	36	\$189/month	\$2,999 down
3	2015	Chevrolet	Spark EV	\$25,995	\$23,915	39	\$138/month	\$0 down
7	2015	Buick	Enclave	\$39,975	\$37,992	39	\$317/month	\$1,817 down
8	2015	Ford	C-Max Energi	\$32,645	\$30,520	36	\$159/month	\$3,089 down
10	2015	Ram	1500 Quad Cab	\$32,635	\$30,246	36	\$219/month	\$2,999 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Cash Back ⁵
1	2016	Hyundai	Elantra	\$20,525	\$19,437	\$1,500 cash back
4	2015	Ford	Taurus	\$30,360	\$28,256	\$5,000 cash back
5	2015	Volkswagen	Passat	\$27,915	\$24,789	\$1,000 down + 0% financing for 60 months
6	2015	Toyota	Prius c	\$20,365	\$18,577	\$1,000 cash back + 0% financing for 60 months
9	2015	Toyota	Venza	\$29,950	\$26,973	\$1,000 cash back + 0% financing for 60 months

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on July 10, 2015. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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