

10 Best New-Car Deals For May 2015 By KBB.com

Kelley Blue Book Ranks Best Lease, Financing, Cash Back Deals Available in Time for Memorial Day Weekend

IRVINE, Calif., May 14, 2015 /PRNewswire/ -- The experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) for new cars available in May from a variety of auto manufacturers.



Kelley Blue Book
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"This month's list of standout deals includes everything from a pickup truck to more than one electric car, along with a few sedans to even out the mix. Topping the list is an SUV alternative offering loads of charm and just as much cash back," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "While KBB.com's list of the 10 Best Deals of the Month showcases offers that are available throughout the entire month, many car shoppers can strike a great deal during holiday weekend sales events like during the upcoming Memorial Day long weekend."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through June 1, 2015:

KBB.com 10 Best New Car Deals of the Month – May 2015

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
2	2015	Chevrolet	Spark EV	\$25,995	\$24,113	39	\$139/month	\$0 down
5	2015	Buick	Enclave	\$39,975	\$38,052	39	\$317/month	\$1,817 down
6	2015	Chrysler	300	\$32,390	\$30,709	36	\$200/month	\$2,999 down
8	2015	Volkswagen	Tiguan	\$27,120	\$24,129	36	\$179/month	\$2,499 down
10	2015	Ram	1500 Quad Cab	\$32,635	\$30,210	36	\$219/month	\$2,999 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Cash Back ⁵

1	2014	Fiat	500L	\$19,995	\$18,573	\$ 4,500 cash back
3	2015	Chrysler	200	\$24,580	\$22,906	\$2,000 cash back + 0% financing for 60 months
4	2015	Nissan	Leaf	\$29,860	\$26,952	\$3,500 cash back + 0% financing for 60 months
7	2015	Nissan	Altima	\$23,385	\$21,379	\$1,000 cash back + 0% financing for 60 months
9	2015	Chevrolet	Volt	\$35,170	\$32,339	\$1,500 cash back + 0% financing for 60 months

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on May 12, 2015. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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