

10 Best New-Car Deals For April 2015 By KBB.com

Kelley Blue Book Ranks Best Lease, Financing, Cash Back Deals Available This Month

IRVINE, Calif., April 21, 2015 /PRNewswire/ -- The experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) for new cars available in April from a variety of auto manufacturers.



"If new-car shoppers are interested in finding a great deal on a mid-size sedan, two-row SUV, or fuel-efficient hatch, then Kelley Blue Book's list of the best deals of the month for April is sure to please," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Topping the list is a stylish compact luxury SUV that offers a long list of amenities yet is loaded with value."

Also included is the [Chevrolet Spark EV electric car](#), with a newly reduced lease payment of \$139 per month, with \$0 due at signing.

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through April 30, 2015:

KBB.com 10 Best New Car Deals of the Month – April 2015

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2015	Buick	Encore	\$24,990	\$23,773	24	\$199/month	\$0 down
2	2015	Chevrolet	Spark EV	\$27,645	\$25,898	39	\$139/month	\$0 down
5	2015	Buick	Regal	\$32,675	\$31,260	39	\$259/month	\$259 down
8	2015	Chevrolet	Malibu	\$24,560	\$23,305	39	\$211/month	\$500 down
10	2015	Volkswagen	Tiguan	\$27,120	\$24,503	36	\$179/month	\$2,499 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Cash Back ⁵
3	2015	Fiat	500L	\$19,995	\$18,651	\$4,500 cash back
4	2015	Nissan	Leaf	\$29,860	\$27,173	\$3,400 cash back + 0% financing for 60 months
6	2015	Hyundai	Sonata Hybrid	\$26,825	\$24,845	\$4,000 cash back
7	2015	Chrysler	200	\$24,580	\$22,933	\$2,000 cash back + 0% financing for 60 months
9	2015	Ford	Taurus	\$30,310	\$28,243	\$4,500 cash back

¹Certain restrictions and requirements may apply.

² MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on April 15, 2015. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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