

# 10 Best New-Car Deals For March Announced By KBB.com

**Kelley Blue Book Names This Month's Top Lease, Cash Back, Zero-Down Financing Deals; Chevrolet Volt Ranked No. 1**

IRVINE, Calif., March 19, 2014 /PRNewswire/ -- The extreme winter weather conditions much of the country has experienced in February resulted in fewer shoppers on dealership lots. Consequently, March is a time for automotive brands to catch up on sales lost last month by offering a variety of new-car deals. The expert editors at Kelley Blue Book [www.kbb.com](http://www.kbb.com), the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, cash back and financing deals](#) available this month from a variety of auto manufacturers.



Kelley Blue Book  
**KBB.COM**  
The Trusted Resource

"This month, our list features deals on two 3-row vehicles, two gasoline-electric cars and two American icons: the Ram 1500 Quad Cab pickup truck and the Ford Mustang," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book. "The top spot on our list is held by the Chevrolet Volt, which gives its owners the option to go into full electric mode for up to 40 miles with the option to switch over to gas when needed. With so much to choose from, shoppers can feel confident they will find a great deal on the car that best suits their needs."

Below are the KBB.com Editors' picks for the standout new-car lease, cash back and finance deals, available through March 31, 2014:

## March New-Car Deal Picks from KBB.com

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2014	Chevrolet	Volt	Sedan	\$34,995	\$32,885	36	\$269	\$2,319
3	2014	Nissan	Altima	2.5 S Sedan	\$23,440	\$21,612	36	\$189	\$1,999
4	2014	Toyota	Venza	LE Wagon	\$28,760	\$26,169	36	\$259	\$999
6	2014	Ram	1500 Quad Cab	Express Pickup 2WD	\$31,800	\$30,131	36	\$229	\$3,129
7	2014	Acura	ILX	2.0L Sedan	\$27,795	\$24,757	36	\$209	\$2,499
8	2014	Nissan	Pathfinder	S Sport Utility 4WD	\$31,410	\$28,847	36	\$259	\$2,399

9	2014	Ford	Flex	SEL Sport Utility 2WD	\$32,795	\$30,204	24	\$189	\$3,789
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### Cash Back Deals

Rank	Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment <sup>4</sup>	Cash Back <sup>5</sup>
2	2014	Ford	Mustang	V6 Coupe	\$23,335	\$21,923	\$344	\$3,000
5	2014	Ford	Focus	SE Sedan	\$19,440	\$18,124	\$275	\$3,000

### Zero-Percent Financing Deals

Rank	Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Financing Term (months)	Monthly Payment	Amount Due at Signing
10	2014	Toyota	Camry	Hybrid LE Sedan	\$27,140	\$24,488	60	\$408	\$0

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on March 6, 2014. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

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### About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes AutoTrader.com, vAuto, VinSolutions and HomeNet Automotive. AutoTrader Group is a majority-owned subsidiary of Cox Enterprises.

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