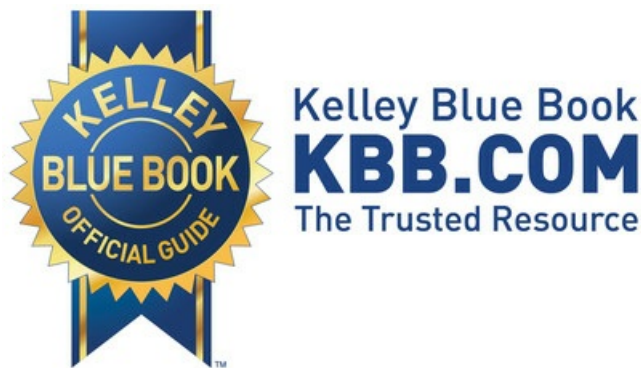


KBB.com Video Wins 'Best Of The Year Video' Honor At 2014 Dean Batchelor Awards

Motor Press Guild Praises Kelley Blue Book Editorial's 'KBB Attends Stunt Driving School' Video for Outstanding Automotive Journalism in its Category

IRVINE, Calif., Dec. 19, 2014 /PRNewswire/ -- KBB.com has just won an unprecedented third "Best of the Year Video" award during the 2014 Dean Batchelor Awards judged and sponsored by the Los Angeles-based Motor Press Guild (MPG), announces Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. In addition, all three videos named Finalists in this year's MPG awards program were created and produced by the KBB.com editorial team.



The award-winning video "[KBB Attends Stunt Driving School](#)" was published on both KBB.com and YouTube and is available for viewing on both sites. Always eager to improve his driving skills, Kelley Blue Book's Managing Editor of Video, Micah Muzio, learned new car-control techniques at the world-renowned Bobby Ore Stunt Driving School. What Muzio thought would be a thrilling, three-day education in slides and spins wound up being one of the most challenging and rewarding driving experiences of his life.

"We strive to not only create award-winning new-vehicle video reviews to aid car shoppers in making the most informed decision possible, but we also enjoy creating entertaining content like the 'KBB Attends Stunt Driving School' video for automotive enthusiasts and those who just like a good story," said Jack R. Nerad, executive editorial director for Kelley Blue Book's KBB.com. "The recent honor from the MPG Dean Batchelor Awards confirms our commitment to providing KBB.com visitors with videos that offer a unique combination of entertainment and information."

Established in 1995, the Dean Batchelor Awards recognize excellence in automotive journalism. Each year, MPG presents the Dean Batchelor Award and Best of the Year winners to the journalists judged to have produced pieces of work which best represent the professional standards and excellence demanded by Dean Batchelor during his life as an editor, writer and chronicler of the automotive industry.

The 2014 Dean Batchelor Awards were presented during the annual awards banquet on December 9 at The Shelby Automotive Museum in Los Angeles. This is the third time Kelley Blue Book has received an important award at the Motor Press Guild's Dean Batchelor ceremony. KBB.com also was honored with the 2012 Dean Batchelor Award for 'Best Audio-Visual' for its '[KBB Races a Mazda Miata - Part 1: Skip Barber Race School](#)' video, and a 2010 Dean Batchelor Award for 'Best Audio-Visual' for its '[Ford F-150 Raptor Video – On Land, Through Water](#)'.

[In the Air](#) video.

To view the library of feature and vehicle review videos from Kelley Blue Book's KBB.com, visit www.youtube.com/kbb. To subscribe to an RSS feed of the latest videos and news stories from the expert editors of Kelley Blue Book's KBB.com, visit <http://rss.kbb.com/kbb-car-news>.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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Additional assets available online:  [Photos \(1\)](#)

<https://stage.mediaroom.com/kbb/2014-12-19-KBB-com-Video-Wins-Best-Of-The-Year-Video-Honor-At-2014-Dean-Batchelor-Awards>