

Reveals from 2014 New York International Auto Show Include Major Changes to Best-Sellers from Hyundai, Toyota and Subaru

KBB.com's Micah Muzio Highlights the Sophisticated 2015 Hyundai Sonata, the all-new 2015 Subaru Outback, and the Hot Mid-Size Sedan Market Heats up with a Sweeping Redesign for the 2015 Toyota Camry

NEW YORK, April 22, 2014 /PRNewswire/ -- Hyundai introduced its all-new seventh-generation 2015 Sonata at the New York International Auto Show. Following the incredible success of the outgoing Sonata, the all-new generation offers a more refined look through a new Fluidic Sculpture 2.0 design language, stiffer body structure, better ride quality, reduced noise, vibration and harshness and advanced safety and convenience features. Sonata truly democratizes the premium design and convenient technology of the Genesis sedan for the mid-size class. The new 2015 Hyundai Sonata will be built at the Hyundai Motor Manufacturing Alabama plant in Montgomery, Ala. and go on sale early this summer.

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So what do you do when you have the best-selling car in the industry for 12 straight years? You find ways to make it even better. That's exactly what Toyota did with the introduction of the new 2015 Camry. After selling almost a million of the industry's benchmark sedan since the current generation launched in 2011, Toyota stripped it down to its chassis and rebuilt it from the ground up, raising the bar yet again in the ultra-competitive mid-size sedan segment. Highlights:

- Toyota Camry rebuilt from the ground up with almost 2,000 new parts
- New, sporty XSE and Hybrid SE grades amp up driving dynamics
- Most upscale interior in segment with soft-touch materials throughout
- Produced by over 7,000 American team members

Subaru of America, Inc. introduced the all-new 2015 Outback, the fifth generation of the World's First Sport Utility Wagon®, at the New York International Auto Show in the Jacob K. Javits Center. The 2015 Outback offers the roomiest interior, most capable chassis and highest fuel-efficiency in the model's 20-year history. Its bold new design delivers an even more compelling blend of on-road agility, off-pavement control, ride comfort, interior refinement and safety technology. The 2015 Outback arrives in Subaru dealerships in summer 2014. Highlights:

- Bolder design for roomiest, most capable Outback ever
- Fuel economy at the top of AWD crossover class
- Revised chassis and new Active Torque Vectoring for greater agility
- Enhanced Active AWD and new X-Mode for increased capability
- New available Rear Vehicle Detection System featuring Blind Spot Detection, Lane Change Assist and Rear Cross Traffic Alert
- Latest version of EyeSight® driver assistance system with improved camera performance

For complete coverage of the 2014 New York International Auto Show, please visit Kelley Blue Book's www.kbb.com.




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