

# KBB.com: 10 Best Car Deals For January

**Kelley Blue Book Highlights This Month's Hottest New-Car Deals; 2014 Nissan Altima Ranked No. 1**

IRVINE, Calif., Jan. 21, 2014 /PRNewswire/ -- New year, new you, and if there's any money left over from the holidays- maybe even a new car. Keeping shoppers up-to-date on the latest savings available, the expert editors at Kelley Blue Book [www.kbb.com](http://www.kbb.com), the leading provider of new and used car information, have outlined the best January [new-car lease, finance and cash back deals](#) from a variety of auto manufacturers.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"Topping our January list of the 10 best deals in the market is the 2014 Nissan Altima," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book. "With updated styling and efficiency, along with a monthly payment under \$200, the new Altima is able to stand on its own in a tough, crowded segment and is poised to attract a wide variety of buyers in one of the industry's most popular segments. Our list this month also includes the resale value all-star 2013 Honda Civic with a monthly lease payment as low as \$159 each month. Shoppers can utilize this list of diverse deals to make the best and most informed new-car decision this month."

Below are the KBB.com Editors' picks for the hottest new-car lease, cash back and financing deals, available through January 31, 2014:

## January New-Car Deal Picks from KBB.com

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
3	2013	Lexus	CT	200h	\$32,960	\$30,201	27	\$299	\$0
6	2014	Cadillac	ATS	2.0L Turbo	\$36,020	\$34,006	36	\$299	\$3,599
7	2013	Honda	Civic	LX Sedan	\$19,755	\$17,886	36	\$159	\$1,999
10	2013	Kia	Optima	LX Sedan	\$22,150	\$20,743	36	\$199	\$1,499

### Cash Back Deals

Rank	Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Monthly Payment <sup>4</sup>	Cash Back <sup>5</sup>
1	2014	Nissan	Altima	2.5 S Sedan	\$23,190	\$21,750	\$189	\$1,000
2	2014	Ford	Focus	SE Sedan	\$19,310	\$18,005	\$273	\$3,000
4	2014	Nissan	Pathfinder	S Sport Utility	\$31,310	\$28,758	\$259	\$1,000
5	2013	Ford	Flex	SE Sport Utility	\$31,795	\$29,833	\$434	\$6,000
8	2013	Dodge	Dart	SE Sedan	\$16,990	\$15,515	\$237	\$2,500
9	2013	Ford	Expedition	XLT Sport Utility	\$41,600	\$38,492	\$600	\$5,500

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on January 10, 2014. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/>.

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SOURCE Kelley Blue Book

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