

# Kelley Blue Book Highlights Labor Day Weekend New-car Deals

**KBB.com Reports Hot Holiday Lease, Cash Back, Financing Deals on Popular Models**

IRVINE, Calif., Aug. 28, 2013 /PRNewswire/ -- Holiday weekends, especially those that occur later in the year, are a great time for car shopping, so the experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the leading provider of new and used car information, have identified standout deals available nationwide from a variety of auto manufacturers over the upcoming long Labor Day weekend.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"With dealers now adding a variety of 2014 model-year vehicles to their inventories, Labor Day weekend should provide a great opportunity for new-car shoppers to snag a hot deal, especially on the remaining new 2013 models," said Jack R. Nerad, executive editorial director and market analyst for Kelley Blue Book's KBB.com. "This weekend new-car shoppers can find many lease, cash-back and subsidized financing deals on different mainstream favorites, from affordable sedans, luxury cars, sports cars, minivans and more."

Below are the KBB.com Editors' picks for the [hottest new-car deals](#), available through September 3, 2013:

**Hot Labor Day Weekend New-Car Deal Picks from Kelley Blue Book's KBB.com**

**Cash Incentive & Financing Deals<sup>1</sup>**

Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment <sup>4</sup>	60-Month APR <sup>4</sup>	Cash Incentive <sup>1, 4</sup>
2013	Ford	Taurus	SEL	\$29,695	\$27,557	\$401	3.5%	\$5,500
2013	Ford	Focus	SE Sedan	\$18,995	\$17,852	\$279	3.5%	\$2,500
2013	Ford	Mustang	V6	\$22,995	\$21,595	\$338	3.5%	\$3,000
2013	Volkswagen	Passat	2.4L S	\$23,740	\$21,043	\$351	0%	n/a

**Lease Deals<sup>1</sup>**

Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment	Lease Term (months)	Amount Due at Signing
2013	Chevrolet	Malibu	LS	\$22,805	\$21,877	\$169	36 months	\$2,149
2013	Lexus	CT	CT 200h	\$32,960	\$30,392	\$299	27 months	\$999
2013	Chevrolet	Cruze	LS	\$19,035	\$18,253	\$149	36 months	\$1,629
2013	Cadillac	ATS	2.0L Turbo	\$35,795	\$34,102	\$299	36 months	\$2,469
2013	Volkswagen	CC	Sport	\$32,890	\$29,453	\$299	36 months	\$3,499
2013	Honda	Odyssey	EX-L	\$36,055	\$31,451	\$380	36 months	\$0
2013	Infiniti	G37	Journey Coupe	\$41,305	\$36,865	\$299	24 months	\$2,999

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on August 22, 2013. Tax, title, license extra.

<sup>4</sup>Assumes 3.5% APR for 60 months. Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month and hot Labor Day weekend deals, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car->

[deals/](#).

For more information and news from Kelley Blue Book's KBB.com, visit [www.kbb.com/media/](http://www.kbb.com/media/), follow us on Twitter at [www.twitter.com/kelleybluebook](http://www.twitter.com/kelleybluebook) (or @kelleybluebook), like our page on Facebook at [www.facebook.com/kbb](http://www.facebook.com/kbb), and get updates on Google+ at <https://plus.google.com/+kbb>.

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