

# Kelley Blue Book Highlights Fourth Of July New-Car Deals

**KBB.com Reports on Financing, Cash Incentive, Lease Deals on Popular Models from Acura, Ford, Honda, Lexus, Toyota**

IRVINE, Calif., July 3, 2013 /PRNewswire/ -- Holidays are historically an ideal time for new-car shopping, and the experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the leading provider of new and used car information, have identified great [financing](#), [cash incentive and lease deals](#) available nationwide from a variety of auto manufacturers over the upcoming long Fourth of July weekend.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"Holiday weekends like the Fourth of July provide a great opportunity for new-car shoppers to snag a hot deal, especially as dealers begin to clean house in preparation for accepting new 2014 model-year inventory," said Alec Gutierrez, senior market analyst for Kelley Blue Book's KBB.com. "This weekend new-car shoppers can find many financing, cash back and lease deals on different mainstream favorites, fun-for-summer models as well as luxury cars."

Some examples of deals available through July 8, 2013, on popular new models include:

## Financing Deals<sup>1</sup>

Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment	60-Month APR
2013	Ford	Mustang	V6 Coupe 2D	\$22,995	\$21,659	\$361	0.0%
2013	Honda	Accord	LX Sedan 4D	\$23,270	\$21,455	\$375	1.9%
2013	Toyota	Corolla	LE Sedan 4D	\$18,975	\$17,324	\$289	0.0%

## Cash Incentive Deals<sup>1</sup>

Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment <sup>4</sup>	Cash Incentive
2013	Ford	Edge	SE Sport Utility 4D	\$28,595	\$27,108	\$429	\$3,500
2013	Ford	Focus	SE Sedan 4D	\$18,995	\$17,852	\$293	\$1,750
2013	Fiat	500	500c Pop Cabrio Convertible 2D	\$20,200	\$18,962	\$336	\$500

## Lease Deals<sup>1</sup>

Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment	Lease Term (months)	Amount Due at Signing
2013	Acura	TL	Sedan 4D	\$36,800	\$33,267	\$390	36	\$0
2013	Honda	Civic	LX Sedan 4D (Auto)	\$19,755	\$18,333	\$159	36	\$2,599
2013	Lexus	IS	IS 250 Sedan 4D	\$35,960	\$32,544	\$319	27	\$2,599
2013	Toyota	Camry	LE Sedan 4D	\$23,475	\$21,463	\$259	36	\$0

<sup>1</sup> Certain restrictions and requirements may apply.

<sup>2</sup> MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup> The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on June 21, 2013.

<sup>4</sup> Assumes 3.5% APR for 60 months.

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