

10 Best Car Deals Of The Month From KBB.com

Experts Highlight Favorite Picks with Zero Down and Payments Less Than \$300 per Month

IRVINE, Calif., March 22, 2013 [PRNewswire/](#) -- Car shoppers can learn of 10 very affordable opportunities to purchase a new car with both no money down and monthly payments of less than \$300 in the latest [10 Best Car Deals](#) list from Kelley Blue Book www.kbb.com, the leading provider of new and used car information. This month's list of new-car deals – hand-picked by KBB.com editors and valuation experts -- offers vehicle options with financing rates as low as zero percent and cash back up to \$2,500.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"There often is a misconception that the best deals on new cars only are available toward the end of the year, as dealers are trying to clear current model-year inventory," said Jack R. Nerad, executive editorial director and executive market analyst for KBB.com. "However, there are some great buys available for car shoppers throughout the year, including many popular new models with offers that will have a minimal impact on shoppers' wallets."

KBB.com's 10 Best Car Deals of the Month – Sample Selection

2013 Kia Soul

More than a boldly styled box, the Kia Soul is an affordable and perfectly practical alternative to more mainstream small cars.

Fair Purchase Price: \$16,140
60 months @ 3% APR: \$290/mo.
Expires 4/30/2013

2013 Mazda MAZDA3

The Mazda3 has made our list of 10 Coolest Cars Under \$18,000 every year of its existence, dating back to the 2004 model year.

Fair Purchase Price: \$17,358
Cash back: \$500
60 months @ 0% APR: \$289/mo.
Expires 3/31/2013

2013 Volkswagen Jetta

As the tastefully styled European sedan of the category, the Jetta feels and drives like something more than a compact car.

Fair Purchase Price: \$16,312
60 months @ 0.9% APR: \$278/mo.
Expires 4/1/2013

2013 Ford Focus

The Focus is more stylish, more feature-filled and more fun to drive than just about any other compact car you can buy.

Fair Purchase Price: \$17,907
Cash back: \$2,500
60 months @ 3% APR: \$277/mo.
Expires 4/1/2013

For the remaining vehicles on the 10 Best Car Deals of the Month list, including full editorial commentary for each model, please visit <https://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/>.

Kelley Blue Book® Fair Purchase Price listed for each vehicle was taken from KBB.com on March 8, 2013 (Fair Purchase Price is updated weekly based on actual new-car transactions and shows shoppers the price people are typically paying a dealer for a new car). Monthly payment assumes \$0 down (unless otherwise stated) and does not account for taxes, fees or any additional incentives. Shoppers are advised to check the manufacturer's website for details and availability.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book Co., Inc. is a wholly owned subsidiary of AutoTrader Group.

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