

KBB.com Offers Video Insights On New Car Resale Value And This Year's Best Resale Value Award Winners

IRVINE, Calif., Jan. 9, 2013 [PRNewswire/](#) -- In honor of the 2013 Best Resale Value Awards and to help car shoppers better understand the importance of a vehicle's resale value, Kelley Blue Book's KBB.com today provides all-new video content on its Best Resale Value Awards microsite. The additional video content provides insight on the following:

- What is resale value?
- Details on this year's brand winners, including Lexus and Toyota
- What factors impact resale value?
- Information on this year's electric vehicle winner, the 2013 Chevrolet Volt

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SOURCE Kelley Blue Book

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