

First Time Car Buyer Tips

Enter 'First Car Freedom' Photo Contest for a Chance to Win a \$200 Gas Card

IRVINE, Calif., July 9, 2012 [/PRNewswire/](#) -- Buying your first car can be a daunting experience. Many people are uncomfortable with price negotiation, and most often haggling is still a big part of the auto purchase process. First-time buyers also are confronted with a wide array of possible choices, a car, a truck or an SUV; whether to buy or lease, how to finance and where to buy. As a first-time buyer, this is uncharted territory, no wonder the thought of buying your first car can bring on a headache.

(Logo: <http://photos.prnewswire.com/prnh/20111102/AQ99077LOGO>)

The good news is that Kelley Blue Book has been helping consumers with car-buying information and advice for decades and its website KBB.com is built on the premise of helping consumers make good purchase decisions. The company's knowledge of car manufacturers and dealers, gained in its 80-plus years of doing business, can be invaluable in helping car buyers make good choices along the way.

For tips on buying a first car from Kelley Blue Book's expert editors, visit www.facebook.com/kbb. Highlights include:

- Suggestions for assessing your vehicle needs logically.
- Available research to help make the best purchase decisions, including Kelley Blue Book® [Fair Purchase Price](#), [5-Year Cost-to-Own](#) data, and both [expert and consumer reviews and ratings](#).
- Financing advice.
- Tips on how to deal with salespeople when buying your first car.

Visitors to Kelley Blue Book's Facebook page also can enter the 'First Car Freedom' contest. Submit a picture of your first car through July 18 and three lucky entrants will win a \$200 gas card. For more information on the 'First Car Freedom' contest, visit www.facebook.com/kbb.

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), or like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at <https://plus.google.com/114407011985343857500>.

SOURCE Kelley Blue Book

For further information: Robyn Eagles, +1-949-268-3049, reagles@kbb.com; Joanna Pinkham, +1-949-268-3079, jpinkham@kbb.com; Brenna Robinson, +1-949-267-4781, berobinson@kbb.com