

10 Most Comfortable Cars Under \$30,000 Named By KBB.com

Kelley Blue Book Editors Choose Favorite Affordable Cars with Luxury Feel

IRVINE, Calif., July 21, 2015 /PRNewswire/ -- The experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, recently assembled their list of the [10 Most Comfortable Cars Under \\$30,000](#).



"Our annual 'comfy cars' list is compiled of vehicles that have a luxury feel without draining the bulk of a consumer's monthly income," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Our choices include vehicles that offer a comfortable driving experience, a roomy interior and the modern technological conveniences of luxury cars, yet at a more wallet-friendly price point."

The Kelley Blue Book Editorial staff created a list compiled of stand-out vehicles that are great choices for daily commutes and extended vacation road trips. The KBB.com team considered features such as a smooth drive, technology and seat comfort. A few of the list's notable contenders include the newly redesigned [Toyota Camry](#) and the [Hyundai Sonata](#), as well as the [Nissan Altima](#), with its "Zero Gravity" front seats inspired by NASA research.

Also included in this smooth driving, easy riding list of vehicles are a few of Kelley Blue Book's Best Buys for 2015, specifically Midsize Sedan winner, the 2015 Honda Accord, Small SUV winner, the 2015 Honda CR-V, and Full-Size Car champion, the 2015 Chevrolet Impala.

The vehicles on the list all have a Kelley Blue Book Fair Purchase Price that starts below \$30,000 as of June 2015. Updated weekly and based on current market conditions like vehicle availability, local demand and seasonal buying trends, the Kelley Blue Book® Fair Purchase Price shows shoppers what others have been paying for a new car recently and is included in KBB.com's Price Advisor tool, which provides range-based market pricing.

Rank	2015 Model-Year Vehicle
1	Chevrolet Impala
2	Volvo S60
3	Chrysler 300
4	Nissan Altima
5	Honda Accord
6	Volkswagen Passat
7	Toyota Camry
8	Subaru Outback
9	Hyundai Sonata

To see KBB.com's complete comments with each winner's special features for the 10 Most Comfortable Cars Under \$30,000, please visit <http://www.kbb.com/car-reviews-and-news/top-10/most-comfortable-cars-under-30000-2015/2000012141/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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