

10 Most Affordable SUVs of 2014 Named By KBB.com

Kelley Blue Book Expert Editors List Top SUVs Starting Under \$22,000; Jeep Patriot Ranked No. 1

IRVINE, Calif., May 28, 2014 /PRNewswire/ -- Whether car shoppers are looking for an all-new family hauler, a means of navigating through inclement weather, or cargo space not found in smaller vehicles, an [SUV](#) is often the answer. And no matter what shoppers seek, chances are they also are in search of the best price. To make the quest easier, the editors at Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have named this year's [10 Most Affordable SUVs](#).



The hand-selected list includes a roster of fuel-efficient models, all starting with a Kelley Blue Book® Fair Purchase Price of less than \$22,000. Sweeping top spots on the list is [Jeep](#) with its [2014 Patriot](#) and [2014 Compass](#). The Patriot is crowned as the No. 1 recommended vehicle on this list due to its affordability. The [2014 Nissan Juke](#) comes in third place on the list, following the Patriot and Compass (respectively). With unmistakable styling, the [Juke](#) is without a doubt one of the most unique SUVs in the market, and it is made even more attractive by its price.

"Buying a SUV doesn't require shoppers to break the bank," said Jack R. Nerad, executive editorial director for Kelley Blue Book's KBB.com. "While SUVs often are associated with a higher price tag, we've generated this list that shows the starting point for affordable SUV shopping is well within many buyers' reach, so they can be confident in buying a vehicle that not only fits their lifestyle, but also their budget."

KBB.com's 10 Most Affordable SUVs of 2014

| Rank | Vehicle | Kelley Blue Book® Fair Purchase Price |
|------|---------------------------------|---------------------------------------|
| 1 | 2014 Jeep Patriot | \$15,851 |
| 2 | 2014 Jeep Compass | \$18,392 |
| 3 | 2014 Nissan Juke | \$18,615 |
| 4 | 2014 Mitsubishi Outlander Sport | \$18,832 |
| 5 | 2014 Nissan Rogue Select | \$19,581 |
| 6 | 2014 Dodge Journey | \$19,778 |
| 7 | 2014 Hyundai Tucson | \$21,197 |
| 8 | 2014 Mazda CX-5 | \$21,204 |
| 9 | 2014 Kia Sportage | \$21,213 |
| 10 | 2014 Subaru XV Crosstrek | \$21,446 |

*Fair Purchase Price data in chart was sourced from KBB.com on May 9, 2014.
Tax, title, license extra.*

The KBB.com Editorial team chose the vehicles on their recommended list based on a vehicle's starting Fair Purchase Price in comparison with others in their segment. The Kelley Blue Book® Fair Purchase Price is updated weekly and reports what other shoppers are paying for a new car recently.

To see KBB.com's full coverage of the 10 Most Affordable SUVs, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/most-affordable-suvs-2014/2000010710/>. For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at <https://plus.google.com/+kbb>.


About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes AutoTrader.com, vAuto, VinSolutions and HomeNet Automotive. AutoTrader Group is a subsidiary of Cox Enterprises.

Logo - <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>

SOURCE Kelley Blue Book

For further information: Chintan Talati, 949-267-4855, ctalati@kbb.com, Joanna Pinkham, 404-568-7135, jpinkham@kbb.com, Brenna Robinson, 949-267-4781, berobinson@kbb.com, Natalie Kumaratne, 949-267-4770, nkumaratne@kbb.com

Additional assets available online:  [Photos \(1\)](#)

<https://stage.mediaroom.com/kbb/10-most-affordable-suvs-2014-named-by-kbb-com>