

10 Best New-Car Deals For September 2015 By KBB.com

Kelley Blue Book Ranks Best New-Car Deals Available During Model-Year Sell Down

IRVINE, Calif., Sept. 16, 2015 /PRNewswire/ -- The experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) for new cars available in September 2015 from a variety of auto manufacturers.



"September's list of exceptional lease and financing deals includes something for everyone, with options ranging from sedans and SUVs to electric and luxury models," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Exceptional post-Labor Day deals are still available, and our list includes two offers of \$5,000 cash back and a \$159-per-month lease deal."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through September 30, 2015:

KBB.com 10 Best New Car Deals of the Month – September 2015

Lease Deals¹

Rank	Year	Make	Model	MSRP²	Kelley Blue Book[®] Fair Purchase Price³	Lease Term (months)	Monthly Payment	Amount Due at Signing
3	2015	Ford	C-Max Energi	\$32,645	\$30,370	36	\$159/month	\$3,089 down
5	2015	Buick	Enclave	\$39,975	\$37,768	39	\$323/month	\$1,823 down
6	2015	Infiniti	Q50	\$40,905	\$36,242	39	\$309/month	\$3,499 down
8	2015	Lexus	IS	\$37,490	\$34,285	36	\$329/month	\$1,499 down
10	2015	Kia	Cadenza	\$35,725	\$33,024	36	\$359/month	\$0 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Cash Back or Financing Deal ⁵
1	2015	Nissan	Leaf	\$29,860	\$27,026	\$5,000 cash back + 0% financing for 60 months
2	2015	Volkswagen	Passat	\$24,815	\$21,946	\$2,000 cash back + 0% financing for 60 months
4	2015	Toyota	Venza	\$29,965	\$26,765	\$2,000 cash back + 0% financing for 60 months
7	2015	Hyundai	Veloster	\$18,725	\$17,686	\$3,500 cash back
9	2015	Ford	Taurus	\$30,360	\$28,201	\$5,000 cash back

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on September 11, 2015. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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