

# 10 Best New-Car Deals For October 2015 By KBB.com

With the Onset of Fall, Kelley Blue Book Ranks Best Lease, Financing and Cash Back Deals

IRVINE, Calif., Oct. 14, 2015 /PRNewswire/ -- The experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) for new cars available in October 2015 from a variety of auto manufacturers.



**Kelley Blue Book**  
**KBB.COM**  
The Trusted Resource

"This month's list of standout deals includes everything from a three-row luxury SUV to a hybrid, along with several mainstream sedans," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "The Ford Fusion tops the list thanks to a generous \$4,000 cash back offer that makes it available for less than \$20,000. That's an appealing price for one of our 10 Best Sedans Under \$25,000."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through November 2, 2015:

## KBB.com 10 Best New Car Deals of the Month – October 2015

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
2	2015	Buick	Encore	\$24,990	\$23,698	24	\$159/month	\$1,839 down
3	2015	Toyota	Corolla	\$20,730	\$18,769	36	\$149/month	\$1,999 down
6	2015	Buick	Enclave	\$39,975	\$37,784	39	\$323/month	\$1,823 down
8	2015	Chevrolet	Trax	\$23,320	\$22,329	39	\$199/month	\$1,089 down
9	2015	Kia	Cadenza	\$35,725	\$32,978	36	\$359/month	\$0 down
10	2016	Acura	ILX	\$30,820	\$27,760	36	\$229/month	\$2,799 down

### Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Cash Back or Financing Deal <sup>6</sup>
1	2015	Ford	Fusion	\$24,760	\$22,712	\$4,000 cash back
4	2015	Volkswagen	Passat	\$24,815	\$21,869	\$2,000 cash back + 0% financing for 60 months

5	2015	Toyota	Prius C	\$20,375	\$18,543	\$1,000 cash back + 0% financing for 60 months
7	2015	Toyota	Camry	\$23,805	\$21,386	\$1,000 cash back + 0% financing for 60 months

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on October 8, 2015. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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