

# 10 Best New-Car Deals For July 2016 By KBB.com

**With Summer in Full Swing, Kelley Blue Book Ranks Top Lease, Financing, Cash Back Deals Available This Month**

IRVINE, Calif., July 14, 2016 /PRNewswire/ -- For shoppers on the lookout for a hot new-car deal to kick off summer within the increasingly [popular SUV](#) market, the experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) for new vehicles available in July 2016 from a variety of auto manufacturers.



"This month's list of standout deals features a mix of small and large SUVs, plus a variety of sedans that range from fun-to-drive and sporty to comfortable and luxurious," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "The top spot on our list goes to a fuel-efficient compact SUV that offers a small third row and class-above presence, the Nissan Rogue."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through August 1, 2016:

## KBB.com 10 Best New Car Deals of the Month – July 2016

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment <sup>4</sup>	Amount Due at Signing
1	2016	Nissan	Rogue	\$26,990	\$25,206	36 months	\$189/month	\$1,899 down
3	2016	Acura	ILX	\$30,840	\$26,738	36 months	\$219/month	\$2,499 down
5	2016	Hyundai	Genesis	\$39,700	\$36,905	36 months	\$299/month	\$2,999 down
7	2016	Lexus	IS	\$38,275	\$34,918	36 months	\$329/month	\$1,599 down
9	2016	Chevrolet	Trax	\$23,540	\$22,396	39 months	\$199/month	\$1,619 down
10	2016	Toyota	Camry	\$23,905	\$21,684	36 months	\$189/month	\$1,999 down

### Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Cash Back or Financing Deal <sup>5</sup>
2	2016	Volkswagen	Passat	\$24,795	\$21,882	0% financing plus \$1,000 cash back
4	2016	Cadillac	XTS	\$46,290	\$43,142	0% financing plus \$4,000 cash back
6	2016	Buick	Regal	\$32,825	\$30,544	0% financing plus \$2,750 cash back
8	2016	Ford	Expedition	\$46,630	\$43,627	0% financing plus \$4,000 cash back

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on July 8, 2016. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

For more information and news from Kelley Blue Book's KBB.com, visit [www.kbb.com/media/](http://www.kbb.com/media/), follow us on Twitter at [www.twitter.com/kelleybluebook](http://www.twitter.com/kelleybluebook) (or @kelleybluebook), like our page on Facebook at [www.facebook.com/kbb](http://www.facebook.com/kbb), and get updates on Google+ at <https://plus.google.com/+kbb>.

#### **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2015 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive™ brand.

#### **About Cox Automotive**

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®,


Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has nearly 30,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues of \$18 billion and approximately 55,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit [www.coxautoinc.com](http://www.coxautoinc.com).

Logo - <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>

SOURCE Kelley Blue Book

For further information: Chintan Talati, 949-267-4855, [chintan.talati@kbb.com](mailto:chintan.talati@kbb.com); Joanna Pinkham, 404-568-7135, [joanna.pinkham@kbb.com](mailto:joanna.pinkham@kbb.com); Brenna Robinson, 949-267-4781, [brenna.robinson@kbb.com](mailto:brenna.robinson@kbb.com); Michelle Behar, 949-268-4259, [michelle.behar@kbb.com](mailto:michelle.behar@kbb.com)

---

Additional assets available online:  [Photos \(1\)](#)

<https://stage.mediaroom.com/kbb/10-best-new-car-deals-july-2016>