

# 10 Best New-Car Deals For January 2016 By KBB.com

**Kelley Blue Book Ranks Top Lease, Financing and Cash Back Deals Available During First Month of New Year**

IRVINE, Calif., Jan. 14, 2016 /PRNewswire/ -- For shoppers with the attitude 'new year, new car,' the experts from Kelley Blue Book [www.kbb.com](http://www.kbb.com), the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) for new cars available in January 2016 from a variety of auto manufacturers.



"At the start of a new year, many shoppers also want to make a fresh start with a new car, so our KBB.com editors compiled a varied list of vehicles with appealing deals available in January," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "This month's list of deals includes stylish, award-winning mid-size sedans, fuel-efficient luxury models, charming hatchbacks and two very different SUV options. At the top spot this month is a fuel-sipping hybrid sedan that's also good-looking and fun to drive."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through at least February 1, 2016:

## KBB.com 10 Best New Car Deals of the Month – January 2016

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2016	Ford	Fusion Hybrid	\$27,305	\$25,039	36	\$169/month	\$2,719 down
2	2016	Acura	ILX	\$30,840	\$27,272	36	\$229/month	\$2,499 down
3	2016	Chevrolet	Trax	\$23,540	\$22,855	39	\$199/month	\$1,259 down
7	2015	Ford	Flex	\$32,995	\$30,794	36	\$219/month	\$3,739 down
8	2016	Lexus	CT 200h	\$32,190	\$30,490	36	\$299/month	\$999 down
9	2016	Honda	Accord	\$23,740	\$21,767	39	\$199/month	\$1,999 down

## Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP <sup>2</sup>	Kelley Blue Book <sup>®</sup> Fair Purchase Price <sup>3</sup>	Cash Back or Financing Deal <sup>5</sup>
4	2015	Fiat	Abarth	\$23,295	\$21,550	\$3,250 cash back
5	2015	Fiat	500	\$18,680	\$17,161	\$3,250 cash back
6	2016	Chrysler	200	\$25,140	\$23,611	\$4,500 cash back
10	2016	Chevrolet	Malibu	\$25,895	\$24,800	\$1,500 cash back

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book<sup>®</sup> Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on January 11, 2016. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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### About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))


Founded in 1926, Kelley Blue Book, *The Trusted Resource*<sup>®</sup>, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book<sup>®</sup> Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2015 Harris Poll EquiTrend<sup>®</sup> study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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