

## Elite Airways Enhances Flight Operations and Planning with Decision Support Solutions from The Weather Company, an IBM Business

ANDOVER, Mass., June 20, 2017 /PRNewswire/ -- The Weather Company, an IBM Business (NYSE:[IBM](#)), announced today that it will be expanding its relationship with Elite Airways, a U.S. Part 121 Air Carrier providing charter and scheduled service throughout North and South America. Elite Airways is expanding upon its current use of The Weather Company's WSI Fusion global tracking and dispatch services by adding a suite of aviation products that are designed to provide the airline with the critical flight planning information it needs to make the most informed decisions for its crew and passengers.

The Weather Company solutions can provide Elite Airways with weather data and decision support tools and analytical insights to help dispatchers and pilots navigate around hazardous weather. In addition to using [WSI Fusion](#), the global tracking and dispatch service, the suite of products powering Elite Airways' critical-decision making will now include:

- **[Fusion Flight Planning](#), powered by PPS:** the industry's most advanced, proactive flight monitoring application, fusing public and proprietary weather information with real-time flight and airspace data into one common situational view
- **[Enroute Hazards](#):** precise and actionable advisories, and guidance, and can enable you to optimize routing, reduce fuel contingencies and improve safety
- **[Pilotbrief Optima](#):** high quality, actionable and industry-standard aviation weather graphics and briefings.
- **[Digital Flight Release](#):** paperless weather, briefings and notifications (like NOTAMs, METARs, TAFs, PIREPs) designed to help streamline the process of distributing flight information.

"As our fleet continues to grow, The Weather Company will continue to be an essential partner in our flight operations planning," said John Pearsall, president & director of operations for Elite Airways. "Building upon the foundation set by the WSI Fusion global track and dispatch services, we will now be able to better serve our Pilots and Dispatchers with additional robust and reliable flight planning tools that will help increase confidence and operational efficiency."

"Decisions made in the pre-flight planning process, along with those executed in the heat of contingencies, often determine an airline's ability to remain competitive and economically viable. The implementation of these solutions into Elite Airways' fleet will help play a vital role in inspiring customer confidence as dispatchers and crews are able to make informed, effective decisions in the face of weather," said Mark D. Miller, business unit executive for aviation at The Weather Company.

For more information on The Weather Company's aviation solutions, visit:<https://business.weather.com/industry-solutions/aviation>.

### **The Weather Company, an IBM Business**

The Weather Company, an IBM Business, helps people make informed decisions and take action in the face of weather. The company offers the most accurate, personalized, and actionable weather data and insights to millions of consumers, as well as thousands of marketers and businesses via Weather's API, its business solutions division, and its own digital products from The Weather Channel ([weather.com](#)) and Weather Underground ([wunderground.com](#)).

The company delivers tens of billions of forecasts daily. Its products include a top weather app on all major mobile platforms globally, a network of 250,000 personal weather stations, a top-20 U.S. website, one of the world's largest IoT data platforms, and industry-leading business solutions.

Weather Means Business™. The world's biggest brands in aviation, energy, insurance, media, and government rely on The Weather Company for data, technology platforms and services to help improve decision-making and respond to weather's impact on business. For more, visit [theweathercompany.com](#).

**About Elite Airways**

Elite Airways LLC was founded in 2006 by airline veterans with the goal to provide passengers a better travel experience with nonstop flights, competitive prices and exceptional service. Elite Airways is a U.S. Part 121 Air Carrier and provides charter and scheduled service throughout the U.S., Canada, Mexico, Caribbean, and South America. The airline's routes connect underserved communities with popular destinations including New York City/Newark, Long Island NY, Portland and Bar Harbor ME, Orlando-Melbourne, Sarasota-Bradenton, Vero Beach and Halifax Nova Scotia, Myrtle Beach SC, Bimini Bahamas, and Fort Collins CO. Headquartered in Portland Maine, Elite Airways' maintenance operations center is located in Melbourne on Florida's Space Coast. All scheduled flights are sold and operated by Elite Airways LLC, and available for purchase at [www.eliteairways.com](http://www.eliteairways.com) or by calling 877-393-2510.

SOURCE The Weather Company, an IBM Business

---