

## IBM Named to CRN Mobility 100

ARMONK, N.Y., May 19, 2017 /PRNewswire/ -- IBM (NYSE: [IBM](#)) today announced that [CRN](#), a brand of [The Channel Company](#), has named IBM to its 2017 Mobility 100 list, ranking the company as one of the top 30 Coolest Mobile Security & Device Management Vendors. This list recognizes the influential contributions of vendors bringing to market innovative mobile products and services. Compiled by a panel of CRN editors, the Mobility 100 list is divided into four categories: Mobile Hardware, Mobile Security and Device Management, Mobile Software and Services and Mobile App Development.

Mobile products and services are now virtually inextricable from everyday business life. A company's success depends in no small part on its ability to maintain a consistent yet fluid presence across the wide range of portable devices and networks on which consumers and businesses now rely. It's also crucial that companies are able to properly secure these devices and networks, and to protect the voluminous streams of data constantly flowing through them.

"CRN's Mobility 100 is the definitive list of the key mobile technology vendors currently in the IT ecosystem," said Robert Faletta, CEO of The Channel Company. "It shines a light on the suppliers whose innovations solution providers are building on to provide businesses with the speed and agility they need to compete in today's world of moving digital targets. We extend our sincerest congratulations to the outstanding companies on this list and look forward to their future innovation and success."

The IBM Cloud platform provides a complete environment to develop apps designed specifically for mobile users. Interactions can be personalized based on data, processed with added security across touchpoints, and delivered in an elegant user experience.

"Our mobile offerings provide our channel ecosystem and customers with the tools and services they need, including APIs, analytics and a portfolio of security solutions, in a single destination so that they can quickly create compelling apps for their clients," said Mary O'Brien, Vice President of Development, IBM Security. "It is an honor to be recognized for our work in the mobile space, and we look forward to continuing to help our partners build innovative, secure mobile solutions that stand out in the marketplace."

IBM was recognized by CRN for its mobile security offerings, including MaaS360 for mobile device management, Security Access Manager for enforcement of access policies, AppScan for detecting vulnerabilities in mobile apps and Trusteer Mobile for secure access to banking websites.

For more about IBM's mobile initiatives on IBM Cloud, visit <https://www.ibm.com/mobile/>.

For more on IBM's mobile security offerings, visit <http://www-03.ibm.com/software/products/en/category/mobile-security>.

The 2017 Mobility 100 list is available online at [www.crn.com/mobility100](http://www.crn.com/mobility100).

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### **About IBM Cloud:**

For more information, visit: <http://www.ibm.com/cloud-computing>.

### **About The Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. [www.thechannelco.com](http://www.thechannelco.com)

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