

Everest Group Names IBM the Leader in IT Infrastructure Automation

ARMONK, N.Y., May 9, 2017 [PRNewswire/](#) -- Today IBM (NYSE:[IBM](#)) announced that Everest Group has named IBM as the top Leader in the research firm's recent IT infrastructure automation - Market Update and PEAK Matrix™ Assessment for Solutions report.

According to Everest Group, businesses are struggling with reaping the full benefits on their investments because they lack a coherent and business centered IT infrastructure services automation strategy. Once they do, enterprises have the foundation to establish an agile, resilient and cost effective infrastructure to deliver new products to the market faster than their competitors.

Everest Group cited IBM's strong suite of automation solutions combined with its expertise in services as a key differentiator. It also highlighted IBM's strong mindshare and continued investments in the cognitive space with established use cases and proof of concepts leveraging analytic capabilities offered by Watson across multiple client environments.

"As companies continue to look for ways to deliver increased value to the market, we see cognitive automation as a key differentiator for our clients and our services business," said Bridget Karlin, IBM Chief Technology Officer for Global Technology Services. "Everest Group naming IBM as the top leader in IT infrastructure automation is further validation that we are delivering the right set of solutions our clients need to assist them in achieving their business goals."

IBM continues to see cognitive computing as the future of automation and has established a separate cognitive business consulting practice. By taking advantage of in-house automation capabilities along with industry standard tools to expand capacity, IBM is able to improve quality and increase the speed of delivery for its clients. The wide breadth of solutions, coupled with significant deployment experience and cognitive automation capabilities help differentiate it in the market.

About IBM Global Technology Services

IBM Global Technology Services offers end-to-end IT consulting and business services supported by an unparalleled global delivery network that is transforming its business to lead in an era of Cognitive and Cloud. As a cloud services integrator, GTS is managing the services and underlying infrastructure in an integrated and unified way. It is modernizing clients' IT environments to help them meet the increasingly complex customer demands. GTS provides clients with innovative technology solutions that help them to improve their business processes and in turn, profitability.

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