

## IBM & PNC Expand New Collar Tech Career Training Opportunities for Philadelphia Veterans

PHILADELPHIA, May 5, 2017 /PRNewswire/ -- Building on IBM's (NYSE:[IBM](#)) recent commitment to [hire 2,000 veterans](#) in the United States over the next four years, leaders from IBM, PNC Bank, and Corporate America Supports You (CASY), a nonprofit that specializes in job placements for veterans, will join forces **Wednesday, May 10<sup>th</sup> at 3 pm** to expand in Philadelphia a nationwide training initiative that certifies veterans in the use of IBM software widely used by law enforcement, cybersecurity, and national security agencies.

The Veteran Employment Accelerator Initiative, spearheaded by IBM and CASY, provides former service members with a week of intensive training, free certification, and employment assistance. The program is designed to build in-demand technology skills to prepare veterans for "new collar" careers in the US –skilled positions, such as data analysts, that do not always require four-year college degrees. Hundreds of U.S. veterans are expected to participate in the program this year.

### Who:

- Diane Melley, IBM VP Corporate Citizenship, Global Initiatives
- Jean Canfield, PNC Director of Client and Community Relations
- Karen Francis, Sr. Employment Specialist, Corporate America Supports You

### What:

IBM and Corporate America Supports You bring expanded national skills training initiative to Philadelphia-area veterans

### When:

Wednesday, May 10<sup>th</sup> at 3 pm

### Where:

PNC Bank  
1600 Market Street  
Philadelphia, PA

*Please Note: Advisory is for media planning purposes only. This class is at capacity. Veterans can learn more about future IBM training classes [here](#).*

### Contact(s) information

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