

## IBM Named to CRN's 2017 Big Data 100 List

ARMONK, N.Y., May 5, 2017 /PRNewswire/ -- IBM (NYSE: [IBM](#)) today announced that [CRN](#), a brand of [The Channel Company](#), has named IBM to its 2017 [Big Data 100 list](#), ranking the company as one of the [15 Coolest Big Data Platform Vendors](#). The annual Big Data 100 list recognizes the ingenuity of tech suppliers bringing to market innovative offerings for harnessing the increasingly huge amounts of data generated in today's digital world, raising the bar for data management and challenging established IT practices.

Businesses are constantly grappling with the exploding volume, speed and variety of information they produce and utilize on a daily basis to remain competitive. Solution providers are on a never-ending quest to tame this big data with innovative tools, technologies and services that can convert it into meaningful, usable statistics.

In response to this challenge, the CRN editorial team has identified the IT vendors at the forefront of data management, business analytics and infrastructure technologies and services. The resulting [Big Data 100 list](#) is a valuable guide for solution providers seeking out key big data technology suppliers.

IBM was recognized as one of the top 15 Coolest Big Data Platform Vendors for its big data initiatives, many of which are centered on Watson, including the Watson Data Platform and Watson Analytics. CRN also noted recent enhancements to "Watson's data analysis and discovery capabilities on the IBM Cloud."

Through the IBM Cloud platform, IBM delivers scale, security, choice and consistency for enterprises worldwide, offering a global network of more than 50 Cloud Data Centers for public, private or hybrid cloud deployments. IBM Cloud's data-first architecture provides data diversity, data control and isolation capabilities coupled with cognitive capabilities help enterprises unravel key business insights from unstructured data to make smarter business decisions.

"Businesses everywhere are faced with managing information streams of unprecedented volume and complexity, requiring more powerful and efficient tools than ever before for capturing, storing, organizing, securing and analyzing data," said Robert Faletra, CEO of The Channel Company. "CRN is pleased to present the 2017 Big Data 100, a list of vendors whose ingenuity and creative problem-solving have introduced remarkable new ways to help solution providers tackle this mammoth task. Congratulations to these Big Data aces, who have not only kept pace with the rapidly evolving demands of the data management field, but also innovated and challenged the status quo."

"We are honored to be recognized among CRN's Big Data 100 for our IBM Cloud platform's data-first architecture and cognitive capabilities," said David Wilson, Vice President, IBM Cloud Business Partners and Channel Innovation. "We continue to help our business partners unlock the power of data through initiatives like the [Watson Build](#), a new challenge that gives our partners the training, tools and mentorship they need to bring new cognitive solutions to market quickly."

The 2017 Big Data 100 list is available online at [www.crn.com/bigdata100](http://www.crn.com/bigdata100).

For more information on the Watson Build, visit <https://www-356.ibm.com/partnerworld/wps/static/watsonbuild/>.

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### **About IBM Cloud:**

For more information, visit: <http://www.ibm.com/cloud-computing>.

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