

IBM's Global Chief Data Officer to Discuss How Businesses Will "Connect Everything" in a Data-Driven World in a live Churchill Club Event

IBM's Inderpal Bhandari on how leading companies of all sizes are creating tremendous value through internal data and cognitive transformation

SAN FRANCISCO, May 2, 2017 [/PRNewswire/](#) -- Tonight, IBM (NYSE:[IBM](#)) Global Chief Data Officer Inderpal Bhandari will join Anthony Scriffignano, Dun & Bradstreet Senior Vice President & Chief Data Scientist, in a Churchill Club discussion about "Connecting Everything While Everything is in Motion" in front of a sold out audience.

About the Event:

The new age of data requires businesses – large and small – to make new, meaningful connections with their never-before-seen data. This opportunity promises to create tremendous value, and force thousands of organizations to find new ways to collect, curate and visualize information. Further compounding the matter are technologies that create and consume their own data, including the Internet of Things, artificial intelligence, bots and smart devices.

Bhandari and Scriffignano will discuss how companies can connect "everything" to "everything" within an environment of rapid data creation. This will include the types of skills, capabilities and mindsets that organizations must adopt. They will discuss how companies should think about developing a data strategy to create customer value, with specific opportunities ranging from early stage startups through global enterprises. The discussion will also cover how [cognitive systems](#) put content into context, organize the signals received from the environment, evaluate patterns to extract meaning and communicate actionable insights to users along with supporting evidence.

Who:

Inderpal Bhandari, Global Chief Data Officer, IBM

Anthony Scriffignano, Senior Vice President & Chief Data Scientist, Dun & Bradstreet

When:

Tuesday, May 2, 2017

6:00pm PT

Where:

4980 Great America Parkway

Santa Clara, CA 95054

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